

## 2006 BAY AREA POLL

PAGE 1

Table 1-1

Q.1: WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THE BAY AREA TODAY?

	TOTAL	COUNTY						AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT	
		ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	WHITE NON-HISPANIC	LA-TINO	OTHER ETHNIC	EM-PLOYD	NOT EM-PLOYD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE	600 100%	125 100%	88 100%	75 100%	61 100%	138 100%	112 100%	190 100%	248 100%	162 100%	170 100%	430 100%	301 100%	299 100%	333 100%	130 100%	112 100%	387 100%	200 100%
TRANSPORTATION (NET) -----	210 35.1%	35 28.3%	37 41.6%	24 31.8%	21 35.1%	33 23.8%	60 53.5%	52 27.4%	86 34.5%	73 44.9%	49 29.1%	161 37.4%	117 39.0%	93 31.1%	133 39.9%	30 23.2%	38 33.9%	141 36.4%	64 32.0%
STREET BRIDGES, HIGHWAY BUILDING AND REPAIR, TRAFFIC CONGESTION/PARKING/ LEVEE'S	176 29.4%	29 22.9%	31 35.0%	20 26.4%	17 28.3%	27 19.7%	53 46.8%	45 23.7%	75 30.0%	57 35.1%	42 25.0%	134 31.1%	96 31.8%	81 27.0%	110 33.1%	28 21.5%	29 25.9%	120 31.1%	52 26.2%
PUBLIC TRANSIT SYSTEM (MUNI, BART - NOT ENOUGH AREA COVERED, CROWDED, UNRELIABLE)	19 3.1%	4 2.8%	4 4.9%	3 4.2%	3 4.4%	1 0.5%	4 4.0%	2 1.0%	9 3.6%	8 4.9%	4 2.4%	15 3.4%	8 2.8%	10 3.5%	13 3.8%	2 1.6%	4 3.7%	12 3.1%	7 3.5%
TRANSPORTATION (GENERAL)	51 8.6%	10 7.8%	9 10.3%	5 6.7%	5 8.0%	9 6.6%	14 12.1%	6 3.2%	22 8.8%	24 14.5%	11 6.4%	41 9.4%	31 10.3%	20 6.8%	36 10.7%	2 1.7%	14 12.0%	32 8.3%	17 8.4%
HOUSING (COST AND AVAILABILITY)	113 18.8%	25 19.7%	17 18.8%	17 22.1%	12 19.5%	28 20.1%	15 13.6%	40 21.1%	55 22.0%	18 11.2%	32 18.6%	81 18.9%	54 18.0%	59 19.6%	67 20.2%	20 15.2%	20 18.0%	87 22.4%	25 12.3%
ECONOMIC RELATED (NET) -----	104 17.3%	21 16.8%	13 14.8%	12 15.8%	14 22.5%	30 22.0%	14 12.3%	34 18.1%	47 18.8%	23 14.1%	29 16.9%	75 17.4%	58 19.2%	46 15.3%	58 17.4%	17 12.9%	20 18.1%	67 17.4%	35 17.5%
INFLATION/COST OF LIVING/ PRICE INCREASES	55 9.1%	13 10.2%	8 8.7%	6 8.6%	9 14.5%	11 8.2%	8 6.7%	18 9.7%	29 11.7%	7 4.4%	15 8.7%	40 9.3%	27 9.1%	27 9.1%	33 9.9%	11 8.4%	9 7.9%	39 10.2%	15 7.3%
ECONOMY: SPECIFICALLY/ INFLATION OR UNEMPLOYMENT/ POVERTY	38 6.4%	8 6.4%	6 7.4%	6 7.7%	2 2.9%	14 10.3%	2 1.8%	13 6.7%	14 5.7%	11 7.1%	16 9.5%	22 5.2%	19 6.3%	20 6.5%	19 5.8%	5 3.9%	7 6.6%	20 5.2%	17 8.7%
UNEMPLOYMENT/LACK OF JOBS/ LAYOFFS/CUTBACKS	33 5.5%	5 3.8%	1 1.3%	3 3.4%	4 6.4%	17 12.0%	4 3.8%	9 5.0%	17 7.0%	6 4.0%	10 6.0%	23 5.4%	23 7.7%	10 3.4%	15 4.5%	7 5.8%	6 5.3%	21 5.3%	13 6.3%

PROJECT # 803-027  
Continued

FIELD RESEARCH CORPORATION

Table 1-1

Q.1: WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THE BAY AREA TODAY?

	COUNTY							AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT	
	TOTAL	ALA-MEDA	CNTRA-COSTA	SAN-FRAN	SAN-MATEO	SANTA-CLARA	NORTH-BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	WHITE NON-HISP	LA-TINO	OTHER ETHNC	EM-PLOYD	NOT EM-PLOYD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE	600 100%	125 100%	88 100%	75 100%	61 100%	138 100%	112 100%	190 100%	248 100%	162 100%	170 100%	430 100%	301 100%	299 100%	333 100%	130 100%	112 100%	387 100%	200 100%
BUSINESS: CLOSING/BUSINESS LEAVING THE AREA	6 1.0%	2 1.3%	-	-	1 1.0%	2 1.1%	2 1.6%	2 0.8%	3 1.3%	1 0.8%	4 2.2%	2 0.5%	4 1.4%	2 0.6%	3 1.0%	1 0.5%	-	3 0.9%	3 1.3%
SCHOOLS AND EDUCATION/POOR QUALITY/HIGH FEES	87 14.4%	24 19.5%	10 10.9%	12 15.7%	10 16.5%	21 15.5%	9 8.3%	29 15.2%	39 15.9%	18 11.3%	25 14.5%	62 14.4%	27 9.0%	60 19.9%	47 14.0%	13 10.1%	26 23.3%	54 13.8%	33 16.6%
CRIME (INCLUDE POLICE PROTECTION, GANGS) ALL MENTIONS OF CRIME/VIOLENCE	73 12.1%	20 15.8%	12 13.3%	6 7.4%	6 10.3%	15 11.0%	14 12.7%	33 17.4%	23 9.2%	17 10.4%	20 11.8%	53 12.2%	35 11.6%	38 12.7%	17 5.2%	35 27.2%	17 14.7%	47 12.1%	25 12.3%
HOMELESS/PANHANDLERS	36 5.9%	9 7.4%	4 4.0%	8 10.0%	5 7.5%	5 3.4%	6 5.3%	11 5.8%	14 5.4%	11 6.9%	14 8.2%	22 5.0%	16 5.5%	19 6.4%	23 6.8%	4 2.8%	8 6.9%	20 5.2%	15 7.7%
OVER POPULATION/CROWDING/TOO MANY PEOPLE	35 5.9%	7 5.8%	6 7.3%	6 8.1%	3 5.4%	7 5.2%	5 4.5%	7 3.8%	17 7.0%	11 6.6%	13 7.8%	22 5.1%	19 6.4%	16 5.4%	25 7.6%	3 2.6%	6 5.3%	26 6.7%	8 4.2%
POOR LOCAL GOVERNMENT/BAD MAYOR/POLICIES/LOCAL POLITICIANS/POLICE	30 4.9%	6 4.9%	5 5.5%	4 5.2%	1 2.3%	8 5.8%	5 4.7%	11 5.7%	11 4.2%	8 5.0%	10 5.9%	19 4.5%	22 7.2%	8 2.6%	15 4.6%	7 5.1%	6 5.4%	16 4.1%	12 5.8%
POLLUTION: WATER/AIR/NOISE/ENVIRONMENT	22 3.7%	7 5.2%	2 2.7%	2 2.9%	1 2.3%	6 4.3%	4 3.5%	4 2.2%	13 5.2%	5 3.2%	7 4.1%	15 3.6%	9 3.1%	13 4.4%	14 4.3%	3 2.7%	5 4.0%	18 4.8%	4 2.0%
ENERGY CRISIS (RE: ELECTRICITY, POWER SHORTAGE)	19 3.2%	2 1.3%	3 3.0%	-	2 3.9%	8 6.1%	4 3.5%	8 4.2%	9 3.8%	2 1.1%	5 3.1%	14 3.2%	9 2.9%	10 3.4%	7 2.0%	5 4.1%	5 4.6%	12 3.2%	7 3.4%
RACIAL TENSIONS/MINORITIES/REFUGEES/ILLEGAL IMMIGRATION (NEGATIVE)	12 2.0%	4 3.6%	3 3.7%	1 0.7%	1 2.2%	2 1.3%	1 0.7%	2 1.0%	6 2.4%	4 2.7%	4 2.1%	9 2.0%	6 1.9%	7 2.2%	6 1.7%	2 1.3%	3 2.4%	5 1.2%	7 3.7%
MEDICAL/HEALTHCARE ISSUES	9 1.5%	-	2 2.3%	1 1.9%	1 1.7%	3 2.4%	1 1.0%	2 1.1%	2 0.7%	5 3.1%	3 2.0%	6 1.3%	1 0.4%	8 2.6%	6 1.8%	2 1.6%	1 0.8%	4 1.0%	5 2.5%

PROJECT # 803-027  
Continued

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	COUNTY							AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT	
	=====							=====			=====		=====		=====			=====	
	TOTAL	ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	WHITE NON-HISP	LA-TINO	OTHER ETHNC	EM-PLOYD	NOT EM-PLOYD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE	600 100%	125 100%	88 100%	75 100%	61 100%	138 100%	112 100%	190 100%	248 100%	162 100%	170 100%	430 100%	301 100%	299 100%	333 100%	130 100%	112 100%	387 100%	200 100%
DRUGS/DRUG ABUSE	9 1.5%	2 2.0%	1 0.7%	1 1.3%	-	1 0.9%	4 3.3%	1 0.5%	6 2.4%	2 1.3%	3 1.5%	6 1.5%	3 1.1%	6 1.9%	2 0.5%	5 3.8%	2 1.4%	5 1.3%	3 1.3%
TERRORISM/SAFETY (NET) -----	8 1.3%	-	4 4.0%	-	-	2 1.2%	2 1.3%	5 2.5%	-	3 1.8%	-	7 1.7%	3 1.0%	5 1.5%	3 0.9%	4 2.8%	-	7 1.8%	-
TERRORISM THREATS TO PUBLIC SAFETY	1 0.2%	-	-	-	-	-	-	-	-	1 0.6%	-	1 0.2%	-	1 0.3%	-	-	-	-	-
WAR AND PEACE	1 0.1%	-	-	-	-	-	1 0.7%	-	-	1 0.5%	-	1 0.2%	-	1 0.3%	1 0.2%	-	-	1 0.2%	-
SECURITY/SAFETY (IN GENERAL)	6 1.0%	-	3 3.4%	-	-	2 1.2%	1 0.7%	5 2.5%	-	1 0.7%	-	5 1.3%	3 1.0%	3 1.0%	2 0.5%	4 2.8%	-	6 1.5%	-
TOO MUCH GROWTH/DOWNTOWN DEVELOPMENT/HIGH RISES	7 1.2%	1 0.7%	1 1.7%	-	1 2.4%	2 1.2%	2 1.8%	2 0.9%	4 1.7%	1 0.9%	3 1.5%	5 1.1%	2 0.7%	5 1.7%	5 1.6%	2 1.7%	-	4 1.0%	4 1.8%
MORAL/SPIRITUAL DECLINE/FAMILY VALUE/BRINGING GOD BACK INTO OUR LIVES	6 1.0%	-	-	3 4.1%	1 1.0%	2 1.5%	-	-	6 2.3%	-	4 2.5%	2 0.4%	3 1.1%	3 1.0%	3 0.8%	3 2.3%	1 0.6%	4 1.1%	2 0.8%
WELFARE/SOCIAL PROGRAMS	5 0.9%	-	-	1 2.0%	1 0.9%	3 2.4%	-	3 1.5%	2 0.8%	1 0.3%	4 2.1%	2 0.4%	5 1.6%	1 0.2%	1 0.2%	1 0.9%	4 3.1%	5 1.2%	1 0.3%
TAXES	5 0.8%	-	-	-	-	2 1.7%	2 1.9%	3 1.4%	2 0.8%	-	1 0.5%	4 0.9%	4 1.2%	1 0.3%	3 0.9%	-	2 1.5%	4 0.9%	1 0.5%
WATER SHORTAGE/STATE WATER POLICIES	4 0.7%	-	-	-	-	1 1.0%	3 2.3%	3 1.4%	-	1 0.9%	-	4 0.9%	4 1.3%	-	1 0.4%	-	-	3 0.7%	1 0.7%

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Q.1: WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THE BAY AREA TODAY?

	TOTAL	COUNTY						AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT	
		ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	WHITE NON-HISPANIC	LA-TINO	OTHER ETHNIC	EMPLOYED	NOT EMPLOYED
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE	600 100%	125 100%	88 100%	75 100%	61 100%	138 100%	112 100%	190 100%	248 100%	162 100%	170 100%	430 100%	301 100%	299 100%	333 100%	130 100%	112 100%	387 100%	200 100%
TEEN PREGNANCY/EDUCATION/AWARENESS	4 0.7%	-	1 1.6%	-	-	3 1.9%	-	3 1.7%	1 0.3%	-	2 1.1%	2 0.5%	2 0.7%	2 0.6%	1 0.2%	2 1.4%	1 1.3%	3 0.7%	1 0.7%
AFTER SCHOOL PROGRAMS FOR KIDS/TEENS/TEEN RECREATIONAL PROGRAMS	4 0.6%	-	-	1 0.8%	-	2 1.5%	1 1.0%	2 1.1%	2 0.7%	-	3 1.6%	1 0.3%	2 0.7%	2 0.6%	-	-	4 3.4%	4 1.0%	-
DON'T SEE ANY PROBLEMS/NONE (NOT WORRIED)	4 0.6%	-	2 1.9%	-	-	1 0.6%	1 0.7%	-	2 0.8%	2 1.1%	-	4 0.9%	-	3 1.1%	3 0.8%	1 0.9%	-	1 0.3%	3 1.3%
ALL OTHERS	18 3.1%	2 2.0%	3 3.6%	3 3.4%	1 2.4%	4 3.1%	4 3.8%	5 2.6%	7 2.7%	7 4.1%	4 2.1%	15 3.4%	9 3.1%	9 3.0%	12 3.5%	6 4.8%	1 0.6%	14 3.5%	5 2.3%
REFUSED	1 0.1%	-	-	-	-	1 0.6%	-	-	1 0.3%	-	-	1 0.2%	-	1 0.3%	1 0.3%	-	-	1 0.2%	-
DON'T KNOW	22 3.6%	4 3.2%	1 1.6%	4 5.9%	2 3.2%	5 4.0%	4 4.0%	7 3.9%	7 3.0%	7 4.3%	9 5.3%	13 2.9%	10 3.4%	12 3.9%	9 2.8%	8 6.4%	2 2.1%	13 3.2%	8 4.1%

Table 1-2

Q.1: WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THE BAY AREA TODAY?

	PARTY REGISTRATION																			
	VOTING			NON-			HHLD INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC		
	TOTAL	REGIS TERED	REGIS TERED VOTER	DEMO- CRAT	REPUB LICAN	OTHR/ DK	UNDER \$40K	\$40K- \$79K	\$80K PLUS	H.S. OR LESS	SOME CLLG/ TRADE	COLLG GRAD	HOME- OWNER	RENTR	NON- PC USERS	PC USERS	WEB USERS	<10 YEARS	10-29 YEARS	30 YR MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600	155	437	219	103	116	161	155	215	151	147	291	360	222	85	510	471	126	221	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TRANSPORTATION (NET)	210	49	156	77	40	39	41	61	88	36	56	115	143	63	25	183	173	41	65	104
-----	35.1%	31.8%	35.7%	35.0%	39.3%	33.6%	25.2%	39.6%	40.8%	24.0%	37.9%	39.5%	39.8%	28.4%	29.3%	35.8%	36.7%	32.4%	29.5%	41.2%
STREET BRIDGES, HIGHWAY BUILDING AND REPAIR, TRAFFIC CONGESTION/PARKING/ LEVEE'S	176	40	131	64	35	32	36	48	74	31	52	91	124	48	23	151	143	33	54	89
	29.4%	26.1%	29.9%	29.1%	34.4%	27.3%	22.5%	31.3%	34.4%	20.4%	35.3%	31.1%	34.5%	21.7%	27.3%	29.5%	30.4%	26.5%	24.6%	35.0%
PUBLIC TRANSIT SYSTEM (MUNI, BART - NOT ENOUGH AREA COVERED, CROWDED, UNRELIABLE)	19	4	15	7	3	5	2	5	10	3	4	11	14	5	1	18	18	1	5	13
	3.1%	2.3%	3.5%	3.4%	3.1%	4.0%	1.4%	3.5%	4.8%	2.2%	2.9%	3.9%	3.8%	2.3%	1.5%	3.4%	3.7%	0.8%	2.4%	4.9%
TRANSPORTATION (GENERAL)	51	9	42	24	10	8	5	18	23	7	9	36	33	18	4	48	46	10	13	29
	8.6%	6.0%	9.6%	10.8%	10.1%	7.0%	3.1%	11.4%	10.9%	4.6%	5.9%	12.3%	9.2%	8.2%	4.2%	9.4%	9.7%	7.7%	5.7%	11.5%
HOUSING (COST AND AVAILABILITY)	113	24	87	43	19	25	31	20	57	20	26	65	62	48	6	105	101	28	43	42
	18.8%	15.6%	20.0%	19.5%	18.8%	21.9%	19.2%	12.8%	26.4%	13.3%	17.3%	22.4%	17.3%	21.8%	7.5%	20.6%	21.5%	22.2%	19.2%	16.7%
ECONOMIC RELATED (NET)	104	26	76	41	13	23	38	23	32	26	27	48	52	48	12	91	85	27	39	38
-----	17.3%	16.9%	17.5%	18.6%	12.2%	19.9%	23.7%	14.9%	15.1%	17.2%	18.6%	16.4%	14.5%	21.4%	14.5%	17.9%	18.1%	21.1%	17.6%	15.1%
INFLATION/COST OF LIVING/ PRICE INCREASES	55	13	42	23	6	13	19	12	20	13	15	26	23	31	4	51	49	14	20	21
	9.1%	8.1%	9.6%	10.5%	6.0%	11.3%	12.1%	8.1%	9.4%	8.7%	10.3%	8.9%	6.5%	13.8%	4.1%	10.0%	10.4%	10.8%	9.0%	8.3%
ECONOMY: SPECIFICALLY/ INFLATION OR UNEMPLOYMENT/ POVERTY	38	9	28	15	3	9	15	6	11	8	12	16	22	13	3	35	32	11	17	11
	6.4%	6.1%	6.3%	7.0%	3.3%	7.8%	9.1%	4.2%	5.0%	5.4%	7.9%	5.7%	6.0%	5.9%	3.5%	6.9%	6.9%	8.7%	7.5%	4.2%

Table 1-2

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	VOTING			PARTY REGISTRATION			HHL D INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	TOTAL	REGIS TERED	REGIS TERED VOTER	DEMO- CRAT	REPUB LICAN	NON- PART/ OTHR/ DK	UNDER \$40K	\$40K- \$79K	\$80K PLUS	H.S. OR LESS	SOME CLLG/ TRADE	COLLG GRAD	HOME- OWNER	RENTR	NON- PC USERS	PC USERS	WEB USERS	<10 YEARS	10-29 YEARS	30 YR MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600	155	437	219	103	116	161	155	215	151	147	291	360	222	85	510	471	126	221	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNEMPLOYMENT/LACK OF JOBS/ LAYOFFS/CUTBACKS	33	8	24	10	4	10	16	4	9	9	10	13	20	12	9	24	22	9	11	14
	5.5%	5.3%	5.5%	4.6%	4.2%	8.2%	10.0%	2.6%	4.2%	6.0%	6.7%	4.5%	5.6%	5.4%	10.4%	4.8%	4.6%	7.0%	4.8%	5.5%
BUSINESS: CLOSING/BUSINESS LEAVING THE AREA	6	-	6	2	-	4	3	2	-	2	2	2	4	2	-	6	5	-	4	2
	1.0%		1.4%	0.9%		3.5%	1.6%	1.3%		1.1%	1.5%	0.8%	1.2%	0.8%	0.5%	1.1%	1.0%		1.9%	0.7%
SCHOOLS AND EDUCATION/POOR QUALITY/HIGH FEES	87	28	59	38	6	14	19	24	32	14	23	49	50	32	4	83	71	14	43	29
	14.4%	18.1%	13.4%	17.5%	6.3%	11.9%	12.1%	15.7%	14.8%	9.1%	15.7%	16.9%	13.9%	14.5%	4.5%	16.2%	15.0%	11.2%	19.6%	11.6%
CRIME (INCLUDE POLICE PROTECTION, GANGS) ALL MENTIONS OF CRIME/VIOLENCE	73	37	36	22	6	8	34	12	12	41	17	14	30	39	21	51	39	20	23	29
	12.1%	23.9%	8.2%	9.8%	5.8%	7.1%	21.3%	7.6%	5.6%	27.3%	11.6%	4.8%	8.4%	17.6%	24.9%	10.0%	8.3%	16.3%	10.4%	11.6%
HOMELESS/PANHANDLERS	36	8	28	19	3	6	8	12	12	12	5	18	18	17	4	31	29	12	11	13
	5.9%	5.1%	6.3%	8.4%	3.3%	5.1%	4.9%	7.6%	5.8%	8.1%	3.4%	6.3%	5.1%	7.4%	4.9%	6.2%	6.2%	9.5%	4.8%	5.2%
OVER POPULATION/CROWDING/TOO MANY PEOPLE	35	4	31	16	6	9	3	12	16	2	9	25	24	11	2	33	33	3	15	17
	5.9%	2.8%	7.1%	7.1%	6.0%	7.9%	2.0%	7.9%	7.7%	1.1%	5.9%	8.6%	6.8%	5.0%	2.4%	6.5%	7.1%	2.4%	6.9%	6.7%
POOR LOCAL GOVERNMENT/BAD MAYOR/POLICIES/LOCAL POLITICIANS/POLICE	30	6	24	9	4	11	10	4	11	11	8	10	15	12	3	26	24	6	12	11
	4.9%	3.8%	5.4%	4.3%	3.5%	9.1%	6.1%	2.6%	5.3%	7.1%	5.4%	3.4%	4.2%	5.3%	4.0%	5.1%	5.0%	4.8%	5.5%	4.5%
POLLUTION: WATER/AIR/NOISE/ ENVIRONMENT	22	3	19	10	4	6	4	8	9	5	10	8	15	8	-	22	22	5	8	9
	3.7%	2.1%	4.4%	4.3%	3.7%	5.0%	2.6%	5.4%	4.3%	3.4%	6.6%	2.6%	4.0%	3.6%		4.4%	4.7%	3.9%	3.8%	3.6%
ENERGY CRISIS (RE: ELECTRICITY, POWER SHORTAGE)	19	6	13	6	4	3	7	6	5	2	9	8	12	7	2	17	15	3	10	6
	3.2%	3.7%	3.0%	2.9%	3.6%	2.8%	4.3%	4.0%	2.5%	1.6%	6.0%	2.7%	3.2%	3.1%	2.0%	3.4%	3.2%	2.5%	4.5%	2.4%

Table 1-2

Q.1: WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THE BAY AREA TODAY?

	PARTY REGISTRATION																			
	VOTING			NON-			HHL D INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC		
	=====			=====			=====			=====			=====		=====			=====		
	TOTAL	REGIS TERED	REGIS TERED VOTER	DEMO- CRAT	REPU B LICAN	OTHR/ DK	UNDER \$40K	\$40K- \$79K	\$80K PLUS	H.S. OR LESS	SOME CLLG/ TRADE	COLLG GRAD	HOME- OWNER	RENT R	NON- PC USERS	PC USERS	WEB USERS	<10 YEARS	10-29 YEARS	30 YR MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600	155	437	219	103	116	161	155	215	151	147	291	360	222	85	510	471	126	221	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RACIAL TENSIONS/MINORITIES/ REFUGEES/ILLEGAL IMMIGRATION (NEGATIVE)	12	3	8	2	6	1	1	3	3	5	2	4	8	3	1	11	10	1	3	8
	2.0%	1.6%	1.9%	0.9%	5.6%	0.7%	0.6%	2.2%	1.6%	3.2%	1.2%	1.3%	2.1%	1.2%	1.4%	2.2%	2.2%	0.9%	1.5%	3.0%
MEDICAL/HEALTHCARE ISSUES	9	3	6	6	-	-	2	5	1	3	1	5	5	4	2	7	5	1	3	5
	1.5%	2.1%	1.3%	2.6%			1.5%	3.5%	0.5%	1.7%	0.7%	1.8%	1.3%	2.0%	2.4%	1.4%	1.1%	0.8%	1.4%	1.9%
DRUGS/DRUG ABUSE	9	3	6	4	-	2	5	2	-	8	-	1	2	7	4	5	5	1	5	3
	1.5%	1.8%	1.4%	1.7%		2.1%	2.9%	1.3%		5.1%		0.4%	0.7%	3.0%	4.4%	1.0%	1.1%	0.8%	2.1%	1.3%
TERRORISM/SAFETY (NET)	8	2	6	-	2	3	5	1	1	4	1	2	3	2	2	5	5	2	3	3
-----	1.3%	1.3%	1.3%	0.2%	1.9%	2.8%	3.0%	1.0%	0.4%	2.7%	1.0%	0.7%	1.0%	1.1%	2.9%	1.0%	1.0%	1.6%	1.2%	1.1%
TERRORISM THREATS TO PUBLIC SAFETY	1	-	1	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	1
	0.2%		0.2%		0.4%	0.4%		0.3%		0.3%		0.2%	0.3%			0.2%	0.1%			0.4%
WAR AND PEACE	1	-	1	-	1	-	-	-	1	-	-	1	1	-	-	1	1	-	-	1
	0.1%		0.2%		0.7%				0.4%			0.3%	0.2%			0.1%	0.2%			0.3%
SECURITY/SAFETY (IN GENERAL)	6	2	4	-	1	3	5	1	-	4	1	1	2	2	2	3	3	2	3	1
	1.0%	1.3%	0.9%	0.2%	0.7%	2.4%	3.0%	0.7%		2.4%	1.0%	0.3%	0.5%	1.1%	2.9%	0.7%	0.7%	1.6%	1.2%	0.5%
TOO MUCH GROWTH/DOWNTOWN DEVELOPMENT/HIGH RISES	7	2	6	4	1	1	2	1	3	3	1	3	6	2	-	7	7	1	3	3
	1.2%	1.1%	1.3%	1.7%	1.1%	0.7%	1.3%	0.8%	1.6%	2.1%	0.6%	1.2%	1.6%	0.7%		1.4%	1.6%	0.7%	1.4%	1.4%
MORAL/SPIRITUAL DECLINE/FAMILY VALUE/BRINGING GOD BACK INTO OUR LIVES	6	2	4	-	3	1	1	1	4	1	1	4	5	2	1	5	4	1	3	2
	1.0%	1.4%	0.9%		2.6%	1.3%	0.7%	0.9%	1.7%	0.8%	0.8%	1.3%	1.3%	0.8%	1.4%	1.0%	0.8%	0.9%	1.2%	1.0%
WELFARE/SOCIAL PROGRAMS	5	1	4	4	1	-	3	2	1	1	1	3	2	3	2	4	4	1	3	1
	0.9%	0.8%	0.9%	1.6%	0.5%		1.7%	1.4%	0.2%	0.8%	0.6%	1.1%	0.6%	1.4%	2.0%	0.7%	0.8%	0.5%	1.5%	0.5%

PROJECT # 803-027  
Continued

FIELD RESEARCH CORPORATION

Table 1-2

Q.1: WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THE BAY AREA TODAY?

	PARTY REGISTRATION																			
	VOTING			NON-			HHL D INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC		
	TOTAL	REGIS	TERED	DEMO-	REPUB	OTHR/	UNDER	\$40K-	\$80K	H.S.	SOME	COLLG	HOME-	RENTR	NON-	PC	WEB	<10	10-29	30 YR
		TERED	VOTER	CRAT	LICAN	DK	\$40K	\$79K	PLUS	LESS	CLLG/	GRAD	OWNER		USERS	USERS	USERS	YEARS	YEARS	MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600	155	437	219	103	116	161	155	215	151	147	291	360	222	85	510	471	126	221	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TAXES	5	2	3	1	1	1	2	2	1	1	2	2	2	3	1	3	3	3	1	1
	0.8%	1.1%	0.7%	0.5%	0.8%	0.9%	1.0%	1.4%	0.4%	0.7%	1.1%	0.6%	0.5%	1.2%	1.3%	0.7%	0.7%	2.1%	0.5%	0.3%
WATER SHORTAGE/STATE WATER POLICIES	4	-	1	1	-	-	1	-	-	-	-	1	1	-	-	1	1	3	-	1
	0.7%		0.3%	0.6%			0.9%					0.5%	0.4%			0.3%	0.3%	2.1%		0.6%
TEEN PREGNANCY/EDUCATION/ AWARENESS	4	2	2	1	1	-	-	2	-	3	-	1	1	3	1	3	3	1	3	-
	0.7%	1.2%	0.5%	0.7%	0.8%			1.2%		2.1%		0.3%	0.2%	1.4%	1.7%	0.5%	0.5%	0.6%	1.5%	
AFTER SCHOOL PROGRAMS FOR KIDS/TEENS/TEEN RECREATIONAL PROGRAMS	4	-	4	4	-	-	-	3	-	1	1	2	3	1	-	4	3	-	2	2
	0.6%		0.9%	1.8%				2.1%		0.8%	0.4%	0.7%	0.9%	0.3%		0.8%	0.6%		1.0%	0.7%
DON'T SEE ANY PROBLEMS/NONE (NOT WORRIED)	4	1	3	1	1	-	2	-	1	1	1	2	4	-	1	3	2	-	1	3
	0.6%	0.8%	0.6%	0.6%	1.3%		1.5%		0.4%	0.8%	0.6%	0.6%	1.1%		1.0%	0.6%	0.5%		0.5%	1.0%
ALL OTHERS	18	6	13	4	3	6	6	5	3	4	4	11	9	10	1	17	15	4	7	7
	3.1%	3.7%	2.9%	1.8%	3.2%	4.8%	3.8%	3.4%	1.2%	2.5%	2.7%	3.6%	2.4%	4.4%	1.1%	3.4%	3.1%	3.4%	3.1%	2.8%
REFUSED	1	-	1	-	1	-	-	-	1	-	-	1	1	-	-	1	1	-	-	1
	0.1%		0.2%		0.8%				0.4%			0.3%	0.2%			0.2%	0.2%			0.3%
DON'T KNOW	22	4	18	7	4	7	6	7	4	8	6	6	13	9	7	15	14	6	7	8
	3.6%	2.3%	4.2%	3.2%	4.2%	5.9%	3.8%	4.5%	2.1%	5.2%	4.2%	1.9%	3.6%	4.0%	7.6%	3.0%	3.0%	4.8%	3.4%	3.2%



Table 2-1

Q.2: THINKING ABOUT THE OVERALL QUALITY OF LIFE IN THE BAY AREA, AS FAR AS YOU ARE CONCERNED, DO YOU FEEL THAT THINGS ARE GOING VERY WELL, SOMEWHAT WELL, SOMEWHAT BADLY OR VERY BADLY?

	COUNTY							AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT	
	TOTAL	ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	WHITE NON-HISP	LA-TINO	OTHER ETHNC	EM-PLOYD	NOT EM-PLOYD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE	600 100%	125 100%	88 100%	75 100%	61 100%	138 100%	112 100%	190 100%	248 100%	162 100%	170 100%	430 100%	301 100%	299 100%	333 100%	130 100%	112 100%	387 100%	200 100%
VERY WELL	103 17.2%	15 11.6%	17 19.8%	12 16.4%	16 26.5%	28 20.0%	15 13.4%	27 14.4%	39 15.8%	37 22.7%	31 18.2%	72 16.8%	58 19.1%	46 15.3%	70 21.1%	14 10.7%	13 11.3%	61 15.8%	41 20.6%
SOMEWHAT WELL	351 58.5%	79 63.4%	51 58.4%	46 60.9%	35 58.4%	76 54.9%	63 56.0%	117 61.5%	148 59.7%	86 53.1%	99 58.5%	252 58.5%	168 55.8%	183 61.2%	202 60.7%	65 49.8%	73 64.8%	234 60.4%	111 55.5%
SOMEWHAT BADLY	91 15.2%	18 14.3%	14 15.8%	8 10.0%	7 10.9%	21 15.4%	24 21.2%	30 16.1%	34 13.9%	26 16.2%	19 11.3%	72 16.7%	46 15.3%	45 15.0%	41 12.3%	27 20.7%	17 15.5%	56 14.6%	32 16.2%
VERY BADLY	42 7.1%	13 10.0%	3 3.3%	6 7.5%	2 3.5%	11 7.7%	9 7.7%	12 6.1%	22 8.9%	9 5.4%	16 9.6%	26 6.1%	21 7.1%	21 7.1%	15 4.5%	20 15.7%	7 6.3%	29 7.5%	12 5.9%
DON'T KNOW/NO OPIONION	12 2.0%	1 0.7%	2 2.7%	4 5.3%	- 0.7%	3 2.0%	2 1.6%	4 1.9%	4 1.7%	4 2.7%	4 2.3%	8 1.9%	8 2.7%	4 1.4%	5 1.4%	4 3.0%	2 2.1%	7 1.7%	3 1.7%

Table 2-2

Q.2: THINKING ABOUT THE OVERALL QUALITY OF LIFE IN THE BAY AREA, AS FAR AS YOU ARE CONCERNED, DO YOU FEEL THAT THINGS ARE GOING VERY WELL, SOMEWHAT WELL, SOMEWHAT BADLY OR VERY BADLY?

	VOTING			PARTY REGISTRATION			HHL D INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	TOTAL	NOT TERED	REGIS TERED VOTER	DEMO- CRAT	REPUB LICAN	NON- PART/ OTHR/ DK	UNDER \$40K	\$40K- \$79K	\$80K PLUS	H.S. OR LESS	SOME CLLG/ TRADE	COLLG GRAD	HOME- OWNER	RENTR	NON- PC USERS	PC USERS	WEB USERS	<10 YEARS	10-29 YEARS	30 YR MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600 100%	155 100%	437 100%	219 100%	103 100%	116 100%	161 100%	155 100%	215 100%	151 100%	147 100%	291 100%	360 100%	222 100%	85 100%	510 100%	471 100%	126 100%	221 100%	253 100%
VERY WELL	103 17.2%	26 16.5%	78 17.8%	30 13.6%	29 28.2%	19 16.3%	20 12.4%	28 18.3%	38 17.7%	22 14.7%	25 17.1%	54 18.5%	71 19.6%	30 13.4%	12 14.0%	91 17.9%	87 18.4%	19 14.7%	40 18.0%	45 17.7%
SOMEWHAT WELL	351 58.5%	89 57.4%	259 59.3%	139 63.4%	52 51.1%	68 58.8%	87 54.1%	89 57.7%	141 65.5%	80 52.8%	85 57.7%	183 62.6%	209 58.1%	134 60.2%	37 43.6%	311 61.0%	292 62.0%	77 61.5%	129 58.3%	145 57.2%
SOMEWHAT BADLY	91 15.2%	18 11.5%	69 15.9%	34 15.6%	15 15.1%	20 17.1%	29 18.0%	22 14.3%	29 13.4%	35 22.9%	17 11.8%	37 12.7%	57 15.8%	28 12.7%	22 25.5%	69 13.5%	61 12.9%	19 14.8%	32 14.5%	40 15.9%
VERY BADLY	42 7.1%	17 11.2%	25 5.7%	14 6.3%	6 5.6%	5 4.7%	21 12.7%	13 8.6%	5 2.5%	12 8.1%	15 10.3%	15 5.0%	19 5.3%	24 10.6%	11 13.3%	31 6.1%	25 5.3%	7 5.5%	16 7.0%	20 7.9%
DON'T KNOW/NO OPIONION	12 2.0%	5 3.3%	6 1.3%	2 1.0%	-	4 3.1%	4 2.8%	2 1.1%	2 0.9%	2 1.4%	4 3.0%	3 1.2%	4 1.2%	7 3.0%	3 3.6%	8 1.5%	7 1.5%	4 3.5%	5 2.2%	3 1.2%

Table 3-1

Q.3: DO YOU THINK "THE SUPPLY OF HOUSING" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	COUNTY							AGE			TYPE OF COMMUNITY		GENDER	ETHNICITY			EMPLOYMENT		
	=====							=====			=====			=====			=====		
	TOTAL	ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	WHITE NON-HISP	LA-TINO	OTHER ETHNC	EM-PLOYD	NOT EM-PLOYD
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE	600	125	88	75	61	138	112	190	248	162	170	430	301	299	333	130	112	387	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER	146	36	15	11	14	39	32	64	54	28	50	96	80	66	70	47	22	95	48
	24.3%	28.4%	16.7%	14.4%	22.9%	28.0%	28.3%	33.7%	21.6%	17.3%	29.3%	22.3%	26.6%	22.0%	21.1%	36.3%	19.5%	24.6%	24.1%
SAME	183	26	29	27	22	47	33	48	76	60	47	137	86	97	114	27	33	119	63
	30.6%	20.7%	32.8%	35.3%	35.6%	34.0%	29.6%	25.0%	30.7%	36.8%	27.5%	31.8%	28.8%	32.4%	34.2%	21.1%	29.0%	30.9%	31.5%
WORSE	237	52	38	32	22	49	44	67	108	63	67	171	120	117	125	49	56	153	75
	39.5%	41.5%	43.2%	42.3%	36.7%	35.7%	38.9%	35.0%	43.4%	38.8%	39.2%	39.7%	39.9%	39.2%	37.4%	37.9%	50.1%	39.6%	37.6%
NO OPINION	34	12	6	6	3	3	4	12	11	11	7	27	14	19	24	6	2	19	14
	5.6%	9.3%	7.2%	8.0%	4.8%	2.2%	3.2%	6.2%	4.3%	7.0%	4.0%	6.3%	4.8%	6.4%	7.3%	4.8%	1.5%	4.9%	6.8%

Table 3-2

Q.3: DO YOU THINK "THE SUPPLY OF HOUSING" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	VOTING			PARTY REGISTRATION			HHL D INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	NOT REGIS TERED	REGIS TERED	VOTER	DEMO- CRAT	REPUB LICAN	NON- PART/ OTHR/ DK	UNDER \$40K	\$40K- \$79K	\$80K PLUS	H.S. OR LESS	SOME CLLG/ TRADE	COLLG GRAD	HOME- OWNER	RENTR	NON- PC USERS	PC USERS	WEB USERS	<10 YEARS	10-29 YEARS	30 YR MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600 100%	155 100%	437 100%	219 100%	103 100%	116 100%	161 100%	155 100%	215 100%	151 100%	147 100%	291 100%	360 100%	222 100%	85 100%	510 100%	471 100%	126 100%	221 100%	253 100%
BETTER	146 24.3%	52 33.9%	88 20.1%	38 17.6%	23 22.6%	26 22.7%	47 29.1%	39 25.3%	42 19.5%	57 37.5%	38 25.8%	48 16.6%	77 21.3%	62 28.1%	32 37.1%	111 21.8%	101 21.5%	36 28.3%	70 31.5%	40 15.9%
SAME	183 30.6%	44 28.6%	139 31.8%	61 27.8%	45 43.6%	33 28.9%	43 26.4%	37 24.1%	85 39.4%	33 21.9%	35 23.4%	116 39.8%	124 34.5%	58 26.3%	18 21.7%	165 32.3%	155 33.0%	41 32.6%	58 26.0%	85 33.5%
WORSE	237 39.5%	46 29.4%	189 43.3%	109 49.8%	30 29.6%	50 43.0%	60 37.3%	69 44.8%	81 37.6%	57 37.6%	60 40.7%	113 38.9%	141 39.1%	87 39.1%	32 37.3%	203 39.9%	190 40.3%	41 32.7%	85 38.6%	111 43.8%
NO OPINION	34 5.6%	13 8.1%	21 4.8%	11 4.8%	4 4.2%	6 5.3%	12 7.2%	9 5.8%	7 3.4%	4 2.9%	15 10.1%	14 4.7%	18 5.1%	14 6.5%	3 3.9%	30 6.0%	25 5.2%	8 6.4%	9 3.9%	17 6.7%

Table 4-1

Q.3: DO YOU THINK "ENVIRONMENTAL QUALITY" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

		COUNTY						AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT		
		=====						=====			=====				=====			=====		
		TOTAL	ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	WHITE NON-HISP	LA-TINO	OTHER ETHNC	EM-PLOYD	NOT EM-PLOYD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)		600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE		600	125	88	75	61	138	112	190	248	162	170	430	301	299	333	130	112	387	200
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER		85	18	10	11	12	20	14	30	30	25	22	63	49	36	36	30	16	46	37
		14.2%	14.7%	11.1%	14.3%	20.3%	14.1%	12.5%	15.9%	11.9%	15.6%	13.0%	14.6%	16.4%	11.9%	10.9%	22.8%	14.5%	11.9%	18.3%
SAME		308	62	43	42	30	76	54	88	127	93	89	219	161	146	194	53	52	198	106
		51.3%	49.8%	48.9%	55.9%	50.0%	54.6%	48.2%	46.2%	51.2%	57.3%	52.2%	50.9%	53.6%	48.9%	58.2%	40.8%	46.2%	51.2%	53.2%
WORSE		185	41	25	17	16	43	43	63	82	40	53	132	81	104	93	43	37	130	49
		30.8%	32.7%	28.1%	22.6%	26.2%	31.3%	38.3%	33.4%	32.9%	24.6%	31.2%	30.7%	26.8%	34.8%	27.8%	32.8%	33.1%	33.6%	24.7%
NO OPINION		23	3	11	5	2	-	1	9	10	4	6	16	9	13	10	5	7	13	8
		3.8%	2.7%	11.9%	7.2%	3.5%		0.9%	4.5%	4.0%	2.5%	3.7%	3.8%	3.1%	4.4%	3.2%	3.6%	6.3%	3.4%	3.8%

Table 4-2

Q.3: DO YOU THINK "ENVIRONMENTAL QUALITY" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	VOTING			PARTY REGISTRATION			HHL D INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	NOT REGIS TERED	REGIS TERED	VOTER	DEMO- CRAT	REPUB LICAN	NON- PART/ OTHR/ DK	UNDER \$40K	\$40K- \$79K	\$80K PLUS	H.S. OR LESS	SOME CLLG/ TRADE	COLLG GRAD	HOME- OWNER	RENTN	NON- PC USERS	PC USERS	WEB USERS	<10 YEARS	10-29 YEARS	30 YR MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600 100%	155 100%	437 100%	219 100%	103 100%	116 100%	161 100%	155 100%	215 100%	151 100%	147 100%	291 100%	360 100%	222 100%	85 100%	510 100%	471 100%	126 100%	221 100%	253 100%
BETTER	85 14.2%	23 15.0%	60 13.8%	32 14.4%	12 11.8%	17 14.4%	26 16.1%	27 17.3%	20 9.5%	28 18.4%	23 15.6%	32 10.9%	46 12.9%	35 15.7%	18 21.4%	65 12.8%	58 12.2%	14 11.3%	37 16.7%	34 13.4%
SAME	308 51.3%	67 43.0%	241 55.1%	112 51.2%	69 67.2%	60 51.8%	80 49.4%	80 51.9%	118 55.2%	72 47.6%	68 46.2%	167 57.4%	191 53.0%	113 50.9%	44 51.8%	264 51.7%	249 52.7%	71 56.1%	98 44.4%	139 54.9%
WORSE	185 30.8%	57 36.9%	121 27.7%	71 32.3%	17 16.2%	34 29.2%	47 29.3%	42 27.5%	70 32.8%	47 31.0%	52 35.1%	81 27.7%	111 30.7%	65 29.1%	22 25.7%	160 31.3%	145 30.8%	35 27.9%	80 36.3%	69 27.5%
NO OPINION	23 3.8%	8 5.1%	15 3.3%	4 2.0%	5 4.8%	5 4.5%	8 5.2%	5 3.3%	5 2.4%	5 3.0%	5 3.1%	12 4.0%	12 3.3%	10 4.3%	1 1.1%	22 4.2%	20 4.3%	6 4.6%	6 2.7%	11 4.2%

Table 5-1

Q.3: DO YOU THINK "THE COST OF HOUSING" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

		COUNTY						AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT		
		=====						=====			=====				=====			=====		
		TOTAL	ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	WHITE NON-HISPAN	LA-TINO	OTHER ETHNIC	EMPLOYED	NOT EMPLOYED
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)		600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE		600	125	88	75	61	138	112	190	248	162	170	430	301	299	333	130	112	387	200
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER		34	4	6	4	4	11	4	14	12	8	11	23	18	15	21	5	5	19	13
		5.6%	3.5%	7.1%	5.4%	6.5%	8.2%	3.2%	7.4%	4.8%	4.7%	6.2%	5.3%	6.1%	5.0%	6.3%	3.7%	4.3%	4.9%	6.5%
SAME		112	21	12	20	15	30	13	40	39	33	37	75	51	61	62	22	23	64	45
		18.6%	16.7%	13.7%	27.1%	25.4%	21.7%	11.7%	21.0%	15.6%	20.5%	21.7%	17.4%	16.9%	20.4%	18.5%	17.1%	20.4%	16.7%	22.6%
WORSE		448	99	70	50	41	97	92	136	195	117	121	327	228	221	244	103	85	302	136
		74.7%	78.8%	79.2%	66.2%	67.5%	70.1%	81.9%	71.6%	78.6%	72.5%	71.4%	76.0%	75.7%	73.7%	73.2%	79.1%	75.3%	78.1%	68.3%
NO OPINION		6	1	-	1	-	-	4	-	2	4	1	5	4	3	6	-	-	1	5
		1.0%	1.1%		1.3%	0.6%		3.2%		1.0%	2.4%	0.6%	1.2%	1.2%	0.9%	1.9%			0.3%	2.6%

Table 5-2

Q.3: DO YOU THINK "THE COST OF HOUSING" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	VOTING			PARTY REGISTRATION			HHL D INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	=====			=====			=====			=====			=====		=====			=====		
	NOT	REGIS			NON-		UNDER	\$40K-	\$80K	H.S.	SOME		HOME-		NON-	PC	WEB	<10	10-29	30 YR
	TOTAL	TERED	VOTER	DEMO-	REPUB	OTHR/ DK	\$40K	\$79K	PLUS	LESS	CLLG/ TRADE	COLLG GRAD	OWNER	RENTR	USERS	USERS	USERS	YEARS	YEARS	MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600	155	437	219	103	116	161	155	215	151	147	291	360	222	85	510	471	126	221	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER	34	8	25	9	8	8	6	9	12	9	10	13	19	12	8	26	25	7	14	13
	5.6%	5.5%	5.7%	4.3%	7.8%	6.6%	3.4%	6.1%	5.5%	6.1%	6.8%	4.6%	5.2%	5.6%	8.8%	5.1%	5.3%	5.3%	6.2%	5.3%
SAME	112	29	82	37	23	22	28	31	39	23	30	57	61	49	16	96	89	34	32	45
	18.6%	18.7%	18.7%	16.9%	22.5%	18.7%	17.3%	20.2%	18.3%	15.6%	20.3%	19.6%	17.0%	22.3%	18.6%	18.8%	18.8%	27.3%	14.5%	17.9%
WORSE	448	116	326	170	70	86	123	113	163	116	103	221	277	157	58	386	355	83	175	190
	74.7%	74.7%	74.6%	77.5%	68.4%	74.4%	76.2%	72.9%	76.1%	76.8%	70.1%	75.8%	77.0%	70.7%	68.0%	75.6%	75.3%	66.1%	79.3%	75.0%
NO OPINION	6	2	5	3	1	-	5	1	-	2	4	-	3	3	4	2	2	2	-	5
	1.0%	1.1%	1.1%	1.3%	1.3%	0.3%	3.1%	0.8%		1.5%	2.8%		0.8%	1.5%	4.5%	0.5%	0.5%	1.3%		1.8%



Table 6-1

Q.3: DO YOU THINK "POVERTY" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

		COUNTY						AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT		
		=====						=====			=====				=====			=====		
		TOTAL	ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	WHITE NON-HISP	LA-TINO	OTHER ETHNC	EM-PLOYD	NOT EM-PLOYD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)		600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE		600	125	88	75	61	138	112	190	248	162	170	430	301	299	333	130	112	387	200
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER		34	4	6	1	4	14	5	13	12	10	5	29	21	14	22	7	4	21	14
		5.7%	3.3%	6.4%	1.3%	7.0%	10.1%	4.8%	6.9%	4.7%	5.9%	3.0%	6.8%	6.9%	4.6%	6.5%	5.8%	3.5%	5.4%	6.8%
SAME		218	41	25	31	24	58	39	79	83	56	66	151	125	93	120	45	41	135	79
		36.3%	32.7%	28.7%	41.2%	38.8%	41.9%	34.7%	41.5%	33.4%	34.4%	38.9%	35.2%	41.5%	31.0%	35.9%	34.8%	36.2%	34.9%	39.4%
WORSE		289	69	45	32	26	53	64	82	132	75	77	212	126	164	151	70	59	198	85
		48.2%	55.4%	51.1%	42.6%	43.5%	38.4%	56.5%	43.2%	53.3%	46.4%	45.5%	49.3%	41.9%	54.6%	45.3%	54.4%	52.9%	51.1%	42.8%
NO OPINION		59	11	12	11	6	13	5	16	21	21	22	37	29	29	41	7	8	33	22
		9.8%	8.7%	13.9%	14.9%	10.7%	9.6%	4.0%	8.3%	8.6%	13.3%	12.7%	8.6%	9.8%	9.7%	12.3%	5.1%	7.4%	8.6%	11.0%

Table 6-2

Q.3: DO YOU THINK "POVERTY" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	VOTING			PARTY REGISTRATION			HHL D INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	=====			=====			=====			=====			=====		=====			=====		
	NOT	REGIS			NON-		UNDER	\$40K-	\$80K	H.S.	SOME		HOME-		NON-	PC	WEB	<10	10-29	30 YR
	TOTAL	TERED	VOTER	DEMO-	REPUB	OTHR/ DK	\$40K	\$79K	PLUS	LESS	CLLG/ TRADE	COLLG GRAD	OWNER	RENTR	USERS	USERS	USERS	YEARS	YEARS	MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600	155	437	219	103	116	161	155	215	151	147	291	360	222	85	510	471	126	221	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER	34	11	23	9	12	3	8	7	16	5	11	18	18	15	2	32	32	5	16	14
	5.7%	7.2%	5.3%	4.0%	11.3%	2.5%	4.9%	4.8%	7.4%	3.5%	7.7%	6.1%	5.0%	6.6%	2.6%	6.3%	6.7%	4.1%	7.1%	5.4%
SAME	218	53	162	67	48	47	60	50	80	56	45	113	132	78	32	183	170	52	84	81
	36.3%	34.2%	37.0%	30.4%	46.8%	41.0%	37.5%	32.3%	37.5%	37.0%	30.3%	38.7%	36.8%	35.1%	37.3%	35.9%	36.0%	41.3%	38.0%	32.2%
WORSE	289	75	211	127	32	51	81	80	101	78	81	128	170	112	44	245	224	57	100	132
	48.2%	48.4%	48.2%	57.9%	31.6%	44.4%	50.5%	52.0%	47.1%	51.6%	54.8%	43.9%	47.4%	50.5%	51.4%	48.0%	47.5%	45.6%	45.2%	52.3%
NO OPINION	59	16	42	17	11	14	11	17	17	12	11	33	39	17	7	50	46	11	22	26
	9.8%	10.1%	9.5%	7.7%	10.3%	12.2%	7.1%	11.0%	8.0%	7.9%	7.1%	11.3%	10.8%	7.8%	8.7%	9.8%	9.7%	9.0%	9.8%	10.1%

Table 7-1

Q.3: DO YOU THINK "THE CONDITION OF LOCAL STREETS AND ROADS" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	COUNTY							AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT	
	TOTAL	ALA- MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR- BAN	MALE	FEM	WHITE NON- HISP	LA- TINO	OTHER ETHNC	EM- PLOVD	NOT EM- PLOVD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE	600 100%	125 100%	88 100%	75 100%	61 100%	138 100%	112 100%	190 100%	248 100%	162 100%	170 100%	430 100%	301 100%	299 100%	333 100%	130 100%	112 100%	387 100%	200 100%
BETTER	98 16.4%	26 20.7%	11 12.3%	11 15.1%	11 18.9%	33 23.8%	6 5.2%	44 23.2%	36 14.6%	18 11.2%	36 21.2%	62 14.5%	46 15.3%	52 17.5%	24 7.3%	45 35.0%	23 20.3%	55 14.2%	43 21.7%
SAME	208 34.6%	46 36.6%	33 37.6%	32 42.9%	18 29.2%	46 33.3%	33 29.1%	77 40.7%	94 37.7%	37 22.7%	65 38.0%	143 33.3%	108 36.0%	100 33.3%	113 33.8%	43 33.4%	47 41.4%	140 36.1%	62 31.2%
WORSE	288 48.0%	53 42.7%	44 49.4%	31 41.4%	31 50.3%	56 40.6%	73 65.1%	66 34.7%	118 47.7%	104 64.1%	67 39.6%	221 51.3%	145 48.2%	143 47.8%	193 57.8%	40 30.6%	42 37.5%	189 48.8%	92 45.8%
NO OPINION	6 1.0%	-	1 0.7%	-	1 1.6%	3 2.2%	1 0.7%	3 1.4%	-	3 2.0%	2 1.2%	4 0.9%	2 0.5%	4 1.4%	3 1.0%	1 1.1%	1 0.9%	3 0.9%	3 1.3%

Table 7-2

Q.3: DO YOU THINK "THE CONDITION OF LOCAL STREETS AND ROADS" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	VOTING			PARTY REGISTRATION			HHL D INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	NOT REGIS TERED	REGIS TERED	VOTER	DEMO- CRAT	REPUB LICAN	NON- PART/ OTHR/ DK	UNDER \$40K	\$40K- \$79K	\$80K PLUS	H.S. OR LESS	SOME CLLG/ TRADE	COLLG GRAD	HOME- OWNER	RENTR	NON- PC USERS	PC USERS	WEB USERS	<10 YEARS	10-29 YEARS	30 YR MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600	155	437	219	103	116	161	155	215	151	147	291	360	222	85	510	471	126	221	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER	98	45	53	26	12	15	32	28	26	36	29	33	49	45	27	71	65	27	41	30
	16.4%	29.2%	12.1%	12.0%	11.8%	12.6%	19.6%	18.2%	12.0%	23.9%	19.3%	11.2%	13.7%	20.5%	31.6%	14.0%	13.8%	21.5%	18.7%	11.8%
SAME	208	55	151	80	35	36	46	58	84	43	46	116	118	85	26	182	172	60	75	73
	34.6%	35.6%	34.6%	36.7%	33.8%	31.5%	28.2%	37.3%	39.1%	28.3%	31.4%	39.8%	32.9%	38.1%	30.5%	35.6%	36.4%	47.3%	34.0%	28.9%
WORSE	288	51	231	111	55	65	81	68	102	70	70	141	188	90	30	253	231	39	103	146
	48.0%	32.6%	52.8%	50.8%	53.6%	55.9%	50.5%	44.1%	47.8%	46.8%	47.4%	48.4%	52.3%	40.4%	35.8%	49.6%	48.9%	30.7%	46.6%	57.9%
NO OPINION	6	4	2	1	1	-	3	1	3	1	3	2	4	2	2	4	4	1	2	4
	1.0%	2.6%	0.4%	0.5%	0.7%		1.6%	0.4%	1.2%	0.9%	1.8%	0.6%	1.0%	0.9%	2.2%	0.8%	0.8%	0.5%	0.7%	1.4%

Table 8-1

Q.3: DO YOU THINK "THE SUPPLY OF ENERGY" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

		COUNTY						AGE			TYPE OF COMMUNITY		GENDER	ETHNICITY			EMPLOYMENT			
		=====						=====			=====			=====			=====			
		TOTAL	ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	WHITE NON-HISP	LA-TINO	OTHER ETHNC	EM-PLOYD	NOT EM-PLOYD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)		600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE		600	125	88	75	61	138	112	190	248	162	170	430	301	299	333	130	112	387	200
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER		69	22	10	7	8	17	5	31	24	15	24	45	40	29	28	23	16	41	27
		11.6%	17.5%	11.5%	8.7%	13.4%	12.6%	4.6%	16.3%	9.5%	9.2%	14.2%	10.5%	13.4%	9.7%	8.4%	17.8%	14.0%	10.6%	13.3%
SAME		268	51	38	35	25	59	61	86	110	72	73	195	144	125	153	61	46	177	89
		44.7%	40.7%	43.1%	46.4%	40.8%	42.5%	54.2%	45.2%	44.4%	44.6%	43.0%	45.4%	47.8%	41.6%	45.9%	46.8%	41.3%	45.8%	44.6%
WORSE		216	39	36	26	24	48	42	53	100	63	59	157	92	124	118	40	44	140	68
		36.0%	31.6%	40.4%	35.2%	40.2%	34.8%	37.2%	27.8%	40.2%	39.2%	34.4%	36.6%	30.6%	41.5%	35.4%	31.1%	39.2%	36.1%	34.1%
NO OPINION		46	13	5	7	3	14	4	20	14	11	14	32	25	22	34	6	6	29	16
		7.7%	10.2%	5.1%	9.7%	5.6%	10.0%	4.0%	10.7%	5.8%	7.1%	8.4%	7.5%	8.2%	7.3%	10.3%	4.4%	5.5%	7.5%	7.9%

Table 8-2

Q.3: DO YOU THINK "THE SUPPLY OF ENERGY" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	VOTING			PARTY REGISTRATION			HHL D INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	NOT REGIS TERED	REGIS TERED	VOTER	DEMO- CRAT	REPUB LICAN	NON- PART/ OTHR/ DK	UNDER \$40K	\$40K- \$79K	\$80K PLUS	H.S. OR LESS	SOME CLLG/ TRADE	COLLG GRAD	HOME- OWNER	RENTN	NON- PC USERS	PC USERS	WEB USERS	<10 YEARS	10-29 YEARS	30 YR MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600	155	437	219	103	116	161	155	215	151	147	291	360	222	85	510	471	126	221	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER	69	25	44	23	11	10	28	14	19	29	17	23	36	32	14	56	50	15	33	22
	11.6%	16.1%	10.2%	10.6%	10.9%	8.6%	17.6%	9.4%	9.0%	19.5%	11.4%	8.0%	10.0%	14.4%	16.0%	10.9%	10.7%	11.9%	14.7%	8.6%
SAME	268	71	197	94	49	55	76	67	96	69	63	135	157	108	42	226	211	61	95	112
	44.7%	45.8%	45.1%	42.9%	47.4%	47.2%	47.0%	43.6%	44.8%	45.5%	42.5%	46.2%	43.5%	48.7%	49.2%	44.4%	44.8%	48.7%	42.8%	44.4%
WORSE	216	49	163	86	35	42	44	61	80	46	54	110	146	58	25	188	172	31	78	107
	36.0%	31.9%	37.2%	39.1%	34.1%	36.3%	27.5%	39.5%	37.4%	30.3%	36.7%	37.8%	40.7%	26.0%	28.9%	36.9%	36.5%	24.9%	35.3%	42.2%
NO OPINION	46	10	33	16	8	9	13	12	19	7	14	23	21	24	5	40	38	18	16	12
	7.7%	6.2%	7.5%	7.3%	7.6%	7.8%	7.9%	7.5%	8.8%	4.7%	9.5%	8.0%	5.8%	10.9%	6.0%	7.8%	8.1%	14.5%	7.2%	4.8%

Table 9-1

Q.3: DO YOU THINK "THE ECONOMY" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	COUNTY							AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT	
	TOTAL	ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	WHITE NON-HISP	LA-TINO	OTHER ETHNC	EM-PLOYD	NOT EM-PLOYD
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE	600	125	88	75	61	138	112	190	248	162	170	430	301	299	333	130	112	387	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER	177	32	25	24	22	47	26	56	76	45	51	126	105	72	103	32	32	115	57
	29.5%	25.9%	28.2%	32.6%	36.9%	34.0%	22.8%	29.6%	30.5%	27.8%	29.8%	29.3%	35.0%	23.9%	30.8%	24.5%	28.7%	29.6%	28.7%
SAME	204	42	33	24	20	35	50	69	76	58	54	149	97	107	125	35	37	134	65
	33.9%	33.6%	37.0%	32.4%	33.4%	24.9%	44.4%	36.4%	30.8%	36.0%	31.8%	34.8%	32.1%	35.8%	37.6%	26.6%	33.2%	34.7%	32.7%
WORSE	201	46	27	23	17	52	35	56	95	49	58	143	88	113	93	60	39	133	65
	33.5%	36.7%	31.1%	30.1%	28.3%	37.9%	31.5%	29.7%	38.5%	30.4%	34.1%	33.3%	29.2%	37.8%	27.9%	46.6%	34.5%	34.4%	32.4%
NO OPINION	18	5	3	4	1	4	1	8	1	9	7	11	11	7	12	3	4	5	12
	3.1%	3.8%	3.7%	5.0%	1.4%	3.2%	1.3%	4.4%	0.2%	5.9%	4.3%	2.6%	3.7%	2.5%	3.7%	2.3%	3.7%	1.3%	6.2%

Table 9-2

Q.3: DO YOU THINK "THE ECONOMY" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	VOTING			PARTY REGISTRATION			HHL D INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	NOT REGIS TERED	REGIS TERED	VOTER	DEMO- CRAT	REPUB LICAN	NON- PART/ OTHR/ DK	UNDER \$40K	\$40K- \$79K	\$80K PLUS	H.S. OR LESS	SOME CLLG/ TRADE	COLLG GRAD	HOME- OWNER	RENTR	NON- PC USERS	PC USERS	WEB USERS	<10 YEARS	10-29 YEARS	30 YR MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600	155	437	219	103	116	161	155	215	151	147	291	360	222	85	510	471	126	221	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER	177	44	132	51	42	38	34	42	82	33	38	103	118	57	16	160	154	49	60	68
	29.5%	28.4%	30.1%	23.4%	41.2%	32.8%	21.1%	26.9%	38.2%	21.6%	25.9%	35.4%	32.8%	25.5%	18.4%	31.3%	32.7%	38.5%	27.3%	26.9%
SAME	204	59	142	71	34	37	55	51	76	47	51	101	121	76	35	166	152	45	71	88
	33.9%	37.9%	32.5%	32.6%	33.0%	32.2%	34.2%	33.1%	35.3%	31.4%	34.5%	34.7%	33.7%	34.5%	41.2%	32.5%	32.2%	35.4%	32.1%	34.8%
WORSE	201	47	151	92	24	35	66	59	54	65	54	79	112	78	31	169	154	31	82	88
	33.5%	30.1%	34.4%	41.8%	23.3%	30.3%	40.8%	38.3%	25.0%	43.2%	36.9%	27.1%	31.2%	35.3%	36.4%	33.2%	32.7%	24.8%	37.2%	34.7%
NO OPINION	18	6	13	5	3	5	6	3	3	6	4	8	8	10	3	15	11	2	8	9
	3.1%	3.6%	2.9%	2.2%	2.6%	4.7%	3.9%	1.6%	1.5%	3.7%	2.6%	2.7%	2.2%	4.7%	4.0%	3.0%	2.4%	1.3%	3.5%	3.6%



Table 10-1

Q.3: DO YOU THINK "UNEMPLOYMENT" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

		COUNTY						AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT		
		=====						=====			=====				=====			=====		
		TOTAL	ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	WHITE NON-HISP	LA-TINO	OTHER ETHNC	EM-PLOYD	NOT EM-PLOYD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)		600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE		600 100%	125 100%	88 100%	75 100%	61 100%	138 100%	112 100%	190 100%	248 100%	162 100%	170 100%	430 100%	301 100%	299 100%	333 100%	130 100%	112 100%	387 100%	200 100%
BETTER		160 26.7%	23 18.5%	24 27.8%	22 28.7%	17 27.7%	54 39.3%	20 17.7%	52 27.6%	69 27.7%	39 24.2%	45 26.5%	115 26.8%	93 30.9%	67 22.4%	85 25.4%	32 24.7%	35 31.3%	106 27.4%	51 25.7%
SAME		192 32.1%	37 29.7%	25 28.4%	19 25.6%	26 43.6%	38 27.5%	47 41.5%	57 29.9%	79 31.7%	57 35.3%	47 27.9%	145 33.7%	100 33.2%	93 31.0%	118 35.5%	29 22.4%	36 31.8%	125 32.2%	63 31.7%
WORSE		175 29.1%	42 33.9%	24 27.0%	22 29.8%	10 16.8%	40 28.6%	36 32.3%	62 32.8%	73 29.2%	40 24.6%	54 31.7%	121 28.1%	75 24.9%	100 33.3%	79 23.7%	61 47.4%	30 26.9%	111 28.7%	59 29.8%
NO OPINION		73 12.1%	23 18.0%	15 16.8%	12 15.9%	7 11.9%	6 4.7%	10 8.6%	19 9.8%	28 11.4%	26 15.9%	24 13.8%	49 11.4%	33 11.0%	40 13.3%	51 15.4%	7 5.5%	11 10.0%	45 11.7%	26 12.9%

Table 10-2

Q.3: DO YOU THINK "UNEMPLOYMENT" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	VOTING			PARTY REGISTRATION			HHL D INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	=====			=====			=====			=====			=====		=====			=====		
	NOT	REGIS			NON-		UNDER	\$40K-	\$80K	H.S.	SOME		HOME-		NON-	PC	WEB	<10	10-29	30 YR
	TERED	TERED	DEMO-	REPUB	PART/ OTHR/		\$40K	\$79K	PLUS	LESS	CLLG/ TRADE	COLLG	OWNER	RENTR	USERS	USERS	USERS	YEARS	YEARS	MORE
TOTAL	TERED	VOTER	CRAT	LICAN	DK															
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600	155	437	219	103	116	161	155	215	151	147	291	360	222	85	510	471	126	221	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER	160	46	114	42	43	30	28	39	75	27	40	93	104	54	14	146	141	34	59	67
	26.7%	29.6%	26.1%	19.0%	42.1%	25.6%	17.5%	25.2%	34.8%	18.1%	27.1%	31.9%	28.9%	24.4%	16.7%	28.6%	29.8%	27.2%	26.7%	26.4%
SAME	192	41	147	76	30	41	46	52	76	49	32	106	121	65	27	161	151	42	65	85
	32.1%	26.6%	33.7%	34.5%	29.7%	35.6%	28.3%	33.7%	35.3%	32.4%	21.9%	36.3%	33.5%	29.5%	32.0%	31.6%	32.1%	33.7%	29.2%	33.8%
WORSE	175	50	120	80	13	28	72	45	38	67	48	56	86	80	37	137	118	32	76	67
	29.1%	32.5%	27.5%	36.4%	12.5%	24.0%	44.8%	29.3%	17.6%	44.7%	32.8%	19.3%	24.0%	36.2%	43.6%	26.8%	24.9%	25.5%	34.2%	26.4%
NO OPINION	73	17	55	22	16	17	15	18	27	7	27	36	49	22	7	66	62	17	22	34
	12.1%	11.3%	12.6%	10.1%	15.7%	14.8%	9.4%	11.8%	12.4%	4.9%	18.3%	12.4%	13.5%	9.8%	7.7%	13.0%	13.1%	13.6%	9.8%	13.4%

Table 11-1

Q.3: DO YOU THINK "THE ADEQUACY OF THE HIGHWAY SYSTEM" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

		COUNTY						AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT		
		=====						=====			=====				=====			=====		
		TOTAL	ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	WHITE NON-HISP	LA-TINO	OTHER ETHNC	EM-PLOYD	NOT EM-PLOYD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)		600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE		600 100%	125 100%	88 100%	75 100%	61 100%	138 100%	112 100%	190 100%	248 100%	162 100%	170 100%	430 100%	301 100%	299 100%	333 100%	130 100%	112 100%	387 100%	200 100%
BETTER		86 14.3%	20 16.2%	10 11.2%	9 11.4%	6 9.9%	34 24.6%	7 6.0%	33 17.4%	36 14.4%	17 10.4%	30 17.8%	55 12.9%	42 14.1%	43 14.4%	29 8.6%	33 25.1%	21 18.3%	49 12.6%	37 18.4%
SAME		220 36.7%	52 41.8%	27 30.5%	32 42.3%	29 47.7%	46 32.9%	35 31.0%	86 45.2%	92 37.0%	43 26.4%	62 36.4%	159 36.9%	109 36.1%	112 37.4%	121 36.3%	50 38.4%	43 38.0%	150 38.8%	69 34.6%
WORSE		274 45.7%	50 39.8%	48 54.9%	28 37.3%	25 40.4%	54 38.7%	70 62.2%	64 33.5%	116 46.9%	94 58.1%	68 40.1%	206 47.9%	144 47.9%	130 43.5%	170 51.0%	44 34.1%	46 40.9%	178 46.0%	85 42.7%
NO OPINION		20 3.3%	3 2.2%	3 3.4%	7 9.1%	1 1.9%	5 3.8%	1 0.7%	7 3.9%	4 1.7%	8 5.1%	10 5.7%	10 2.3%	6 1.8%	14 4.8%	14 4.1%	3 2.4%	3 2.7%	10 2.6%	9 4.3%

Table 11-2

Q.3: DO YOU THINK "THE ADEQUACY OF THE HIGHWAY SYSTEM" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	VOTING			PARTY REGISTRATION			HHLD INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	NOT REGIS TERED	REGIS TERED	VOTER	DEMO- CRAT	REPUB LICAN	NON- PART/ OTHR/ DK	UNDER \$40K	\$40K- \$79K	\$80K PLUS	H.S. OR LESS	SOME CLLG/ TRADE	COLLG GRAD	HOME- OWNER	RENTN	NON- PC USERS	PC USERS	WEB USERS	<10 YEARS	10-29 YEARS	30 YR MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600 100%	155 100%	437 100%	219 100%	103 100%	116 100%	161 100%	155 100%	215 100%	151 100%	147 100%	291 100%	360 100%	222 100%	85 100%	510 100%	471 100%	126 100%	221 100%	253 100%
BETTER	86 14.3%	32 20.6%	54 12.3%	30 13.7%	9 8.9%	15 12.6%	30 18.7%	15 9.5%	30 13.8%	32 21.1%	18 12.4%	36 12.2%	45 12.5%	35 15.9%	18 21.0%	68 13.3%	63 13.3%	20 16.2%	38 17.3%	27 10.7%
SAME	220 36.7%	72 46.5%	148 33.9%	69 31.3%	44 42.6%	36 31.1%	62 38.2%	64 41.1%	74 34.4%	61 40.3%	52 35.3%	105 36.2%	119 33.1%	97 43.7%	32 37.0%	188 36.9%	175 37.1%	56 44.6%	87 39.4%	77 30.5%
WORSE	274 45.7%	44 28.3%	223 50.9%	112 50.9%	48 46.9%	63 54.5%	60 37.5%	73 47.1%	105 48.8%	54 35.7%	75 50.6%	139 47.6%	189 52.4%	77 34.7%	32 37.8%	238 46.7%	220 46.7%	46 36.5%	86 39.1%	142 56.1%
NO OPINION	20 3.3%	7 4.6%	13 2.9%	9 4.1%	2 1.6%	2 1.8%	9 5.6%	4 2.3%	6 3.0%	4 3.0%	3 1.7%	12 4.0%	7 2.0%	13 5.7%	4 4.1%	16 3.2%	14 3.0%	3 2.7%	9 4.3%	7 2.7%

Table 12-1

Q.3: DO YOU THINK "THE ADEQUACY OF PUBLIC TRANSPORTATION" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	COUNTY							AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT	
	TOTAL	ALA- MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR- BAN	MALE	FEM	WHITE NON- HISP	LA- TINO	OTHER ETHNC	EM- PLOVD	NOT EM- PLOVD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE	600	125	88	75	61	138	112	190	248	162	170	430	301	299	333	130	112	387	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER	117	23	12	11	15	43	13	53	39	25	44	73	57	60	51	39	23	73	43
	19.4%	18.3%	13.6%	14.7%	24.0%	31.1%	11.5%	27.7%	15.6%	15.7%	25.8%	16.9%	18.8%	20.1%	15.2%	30.1%	20.2%	18.9%	21.7%
SAME	256	54	49	32	24	50	47	77	119	60	59	196	137	119	148	52	49	174	78
	42.6%	42.8%	55.4%	42.4%	40.1%	36.0%	41.9%	40.3%	47.9%	37.3%	34.9%	45.7%	45.6%	39.7%	44.5%	40.1%	43.4%	44.8%	39.0%
WORSE	157	35	17	26	16	25	37	46	67	44	49	107	80	77	88	27	33	104	47
	26.1%	28.0%	19.6%	34.7%	26.6%	18.1%	32.9%	24.2%	26.8%	27.3%	29.0%	25.0%	26.5%	25.7%	26.4%	20.6%	29.5%	26.9%	23.4%
NO OPINION	71	14	10	6	6	20	15	15	24	32	17	54	27	44	46	12	8	36	32
	11.8%	10.9%	11.4%	8.1%	9.3%	14.7%	13.6%	7.8%	9.8%	19.7%	10.3%	12.4%	9.1%	14.6%	13.9%	9.2%	7.0%	9.4%	15.9%

Table 12-2

Q.3: DO YOU THINK "THE ADEQUACY OF PUBLIC TRANSPORTATION" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	VOTING			PARTY REGISTRATION			HHLD INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	NOT REGIS TERED	REGIS TERED	VOTER	DEMO- CRAT	REPUB LICAN	NON- PART/ OTHR/ DK	UNDER \$40K	\$40K- \$79K	\$80K PLUS	H.S. OR LESS	SOME CLLG/ TRADE	COLLG GRAD	HOME- OWNER	RENTR	NON- PC USERS	PC USERS	WEB USERS	<10 YEARS	10-29 YEARS	30 YR MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600 100%	155 100%	437 100%	219 100%	103 100%	116 100%	161 100%	155 100%	215 100%	151 100%	147 100%	291 100%	360 100%	222 100%	85 100%	510 100%	471 100%	126 100%	221 100%	253 100%
BETTER	117 19.4%	37 23.8%	80 18.2%	43 19.5%	13 12.3%	24 21.1%	37 22.7%	32 20.5%	36 17.0%	44 29.2%	33 22.4%	38 13.2%	63 17.5%	49 22.3%	23 27.0%	94 18.4%	86 18.2%	26 20.7%	46 20.6%	45 17.7%
SAME	256 42.6%	63 40.9%	191 43.7%	100 45.6%	52 50.5%	40 34.2%	65 40.5%	62 40.1%	108 50.5%	58 38.5%	56 38.0%	140 47.9%	163 45.4%	87 39.4%	36 41.8%	220 43.2%	206 43.7%	69 54.5%	88 39.8%	99 39.2%
WORSE	157 26.1%	40 25.8%	113 25.8%	56 25.8%	21 20.8%	35 30.3%	43 26.9%	34 22.2%	50 23.3%	32 21.0%	35 23.7%	85 29.1%	83 23.0%	66 29.8%	15 17.6%	137 26.8%	127 26.9%	26 20.5%	57 25.6%	74 29.3%
NO OPINION	71 11.8%	15 9.6%	54 12.2%	20 9.1%	17 16.5%	17 14.4%	16 10.0%	27 17.2%	20 9.2%	17 11.4%	24 16.0%	28 9.8%	51 14.1%	19 8.5%	12 13.6%	59 11.6%	53 11.1%	5 4.3%	31 14.0%	35 13.7%

Table 13-1

Q.3: DO YOU THINK "THE QUALITY OF THE PUBLIC SCHOOLS" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	COUNTY							AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT	
	TOTAL	ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBURBAN	MALE	FEM	WHITE NON-HISP	LA-TINO	OTHER ETHNC	EM-PLOYD	NOT EM-PLOYD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE	600 100%	125 100%	88 100%	75 100%	61 100%	138 100%	112 100%	190 100%	248 100%	162 100%	170 100%	430 100%	301 100%	299 100%	333 100%	130 100%	112 100%	387 100%	200 100%
BETTER	51 8.6%	11 8.7%	9 9.9%	2 2.9%	6 10.5%	10 7.4%	13 11.7%	20 10.4%	21 8.4%	11 6.7%	11 6.4%	41 9.4%	28 9.5%	23 7.7%	16 5.0%	25 19.4%	8 7.1%	29 7.6%	22 10.8%
SAME	180 30.0%	43 34.4%	21 23.4%	21 27.8%	19 30.6%	54 38.9%	23 20.3%	55 28.8%	80 32.4%	45 27.6%	51 30.1%	129 29.9%	99 32.9%	81 27.1%	106 31.7%	33 25.7%	34 30.2%	118 30.4%	59 29.5%
WORSE	276 46.0%	51 40.9%	45 51.5%	31 40.8%	25 41.6%	59 42.4%	65 57.8%	87 46.0%	112 45.1%	77 47.4%	73 42.7%	204 47.3%	122 40.7%	154 51.4%	153 46.0%	57 43.9%	53 47.1%	184 47.4%	86 43.3%
NO OPINION	93 15.4%	20 16.0%	13 15.3%	21 28.5%	11 17.3%	16 11.3%	11 10.2%	28 14.8%	35 14.0%	30 18.3%	35 20.8%	57 13.3%	51 17.0%	42 13.9%	58 17.3%	14 10.9%	18 15.7%	57 14.6%	33 16.4%

Table 13-2

Q.3: DO YOU THINK "THE QUALITY OF THE PUBLIC SCHOOLS" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	VOTING			PARTY REGISTRATION			HHL D INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	NOT REGIS TERED	REGIS TERED	TERED	DEMO- CRAT	REPUB LICAN	NON- PART/ OTHR/ DK	UNDER \$40K	\$40K- \$79K	\$80K PLUS	H.S. OR LESS	SOME CLLG/ TRADE	COLLG GRAD	HOME- OWNER	RENTN	NON- PC USERS	PC USERS	WEB USERS	<10 YEARS	10-29 YEARS	30 YR MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600 100%	155 100%	437 100%	219 100%	103 100%	116 100%	161 100%	155 100%	215 100%	151 100%	147 100%	291 100%	360 100%	222 100%	85 100%	510 100%	471 100%	126 100%	221 100%	253 100%
BETTER	51 8.6%	24 15.4%	28 6.3%	13 5.8%	9 8.8%	6 5.2%	22 13.9%	10 6.8%	9 4.2%	22 14.5%	15 10.2%	15 5.0%	23 6.3%	28 12.7%	15 17.6%	36 7.1%	31 6.5%	12 9.5%	17 7.6%	23 8.9%
SAME	180 30.0%	44 28.4%	135 30.8%	75 34.2%	28 26.9%	32 27.7%	45 28.2%	43 27.6%	79 36.9%	40 26.4%	41 27.9%	96 32.8%	106 29.4%	70 31.4%	20 23.7%	160 31.3%	151 32.0%	40 31.4%	70 31.5%	71 27.9%
WORSE	276 46.0%	60 38.8%	212 48.5%	101 46.2%	46 44.9%	65 55.9%	71 44.0%	80 51.5%	91 42.2%	72 47.6%	71 48.1%	130 44.7%	175 48.6%	91 41.0%	35 40.7%	239 46.9%	219 46.4%	43 34.1%	105 47.3%	129 50.9%
NO OPINION	93 15.4%	27 17.4%	63 14.4%	30 13.8%	20 19.4%	13 11.2%	23 14.0%	22 14.2%	36 16.7%	17 11.5%	20 13.8%	51 17.4%	56 15.7%	33 15.0%	15 18.0%	75 14.6%	71 15.1%	31 24.9%	30 13.6%	31 12.3%



Table 14-1

Q.3: DO YOU THINK "CRIME" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

		COUNTY						AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT		
		=====						=====			=====				=====			=====		
		TOTAL	ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	WHITE NON-HISP	LA-TINO	OTHER ETHNC	EM-PLOYD	NOT EM-PLOYD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)		600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE		600	125	88	75	61	138	112	190	248	162	170	430	301	299	333	130	112	387	200
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER		56	8	11	3	7	18	8	12	26	17	16	39	42	14	27	13	13	33	21
		9.3%	6.3%	12.8%	3.9%	11.6%	13.3%	7.3%	6.6%	10.6%	10.5%	9.7%	9.1%	14.0%	4.6%	8.1%	9.7%	11.9%	8.5%	10.5%
SAME		256	61	26	33	32	66	38	75	113	67	75	181	127	129	167	37	43	163	87
		42.6%	48.8%	29.3%	43.7%	52.7%	48.0%	33.4%	39.6%	45.6%	41.6%	44.1%	42.0%	42.1%	43.1%	50.0%	28.9%	38.5%	42.2%	43.6%
WORSE		265	52	46	34	17	52	63	96	99	70	71	194	121	145	122	76	53	176	84
		44.2%	41.8%	52.3%	44.9%	28.6%	37.9%	56.4%	50.5%	40.1%	43.2%	41.7%	45.2%	40.1%	48.3%	36.6%	58.8%	46.8%	45.5%	42.1%
NO OPINION		23	4	5	6	4	1	3	6	9	8	8	16	11	12	18	3	3	15	8
		3.9%	3.1%	5.7%	7.4%	7.2%	0.9%	2.9%	3.4%	3.7%	4.8%	4.5%	3.7%	3.7%	4.1%	5.3%	2.7%	2.8%	3.8%	3.8%

Table 14-2

Q.3: DO YOU THINK "CRIME" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	VOTING			PARTY REGISTRATION			HHL D INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	NOT REGIS TERED	REGIS TERED	VOTER	DEMO- CRAT	REPUB LICAN	NON- PART/ OTHR/ DK	UNDER \$40K	\$40K- \$79K	\$80K PLUS	H.S. OR LESS	SOME CLLG/ TRADE	COLLG GRAD	HOME- OWNER	RENTR	NON- PC USERS	PC USERS	WEB USERS	<10 YEARS	10-29 YEARS	30 YR MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600 100%	155 100%	437 100%	219 100%	103 100%	116 100%	161 100%	155 100%	215 100%	151 100%	147 100%	291 100%	360 100%	222 100%	85 100%	510 100%	471 100%	126 100%	221 100%	253 100%
BETTER	56 9.3%	13 8.3%	42 9.5%	17 7.7%	15 14.6%	10 8.3%	12 7.4%	12 8.0%	25 11.5%	13 8.7%	14 9.8%	27 9.2%	33 9.2%	19 8.7%	12 14.0%	42 8.3%	42 8.9%	6 5.1%	28 12.7%	21 8.4%
SAME	256 42.6%	57 37.0%	198 45.3%	105 47.9%	43 42.4%	50 43.2%	57 35.1%	58 37.2%	116 53.8%	48 31.7%	53 36.2%	153 52.4%	166 46.0%	89 40.2%	28 32.7%	228 44.6%	220 46.6%	57 45.6%	86 39.0%	112 44.3%
WORSE	265 44.2%	79 51.1%	180 41.1%	88 40.3%	42 40.5%	50 43.0%	89 55.0%	80 51.5%	64 29.7%	89 59.0%	72 48.6%	98 33.8%	145 40.4%	106 47.6%	43 50.8%	219 42.9%	191 40.5%	58 46.4%	95 43.0%	112 44.2%
NO OPINION	23 3.9%	6 3.6%	18 4.1%	9 4.1%	3 2.5%	6 5.5%	4 2.6%	5 3.3%	11 5.0%	1 0.7%	8 5.5%	13 4.6%	16 4.4%	8 3.4%	2 2.4%	21 4.2%	19 4.0%	4 3.0%	12 5.3%	8 3.2%

Table 15-1

Q.3: DO YOU THINK "HOMELESSNESS" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	COUNTY							AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT	
	TOTAL	ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	WHITE NON-HISP	LA-TINO	OTHER ETHNC	EM-PLOYD	NOT EM-PLOYD
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE	600 100%	125 100%	88 100%	75 100%	61 100%	138 100%	112 100%	190 100%	248 100%	162 100%	170 100%	430 100%	301 100%	299 100%	333 100%	130 100%	112 100%	387 100%	200 100%
BETTER	52 8.7%	8 6.4%	5 6.0%	15 19.4%	8 12.4%	8 5.9%	9 7.8%	12 6.1%	22 8.8%	19 11.6%	18 10.7%	34 7.9%	33 10.8%	20 6.6%	34 10.2%	7 5.2%	10 9.1%	27 7.0%	24 12.0%
SAME	232 38.6%	46 36.6%	25 27.8%	31 41.8%	25 41.7%	64 46.5%	40 35.9%	85 44.6%	89 36.0%	58 35.7%	65 38.1%	167 38.9%	117 38.9%	115 38.4%	136 40.8%	44 34.3%	38 33.7%	151 39.1%	75 37.8%
WORSE	262 43.7%	56 44.7%	48 54.5%	25 32.6%	21 35.2%	55 39.4%	58 51.5%	80 42.1%	110 44.3%	72 44.7%	75 44.1%	187 43.6%	122 40.5%	140 46.9%	125 37.6%	73 56.3%	55 48.5%	169 43.6%	87 43.4%
NO OPINION	54 8.9%	15 12.2%	10 11.7%	5 6.2%	7 10.8%	11 8.2%	5 4.9%	14 7.1%	27 10.9%	13 8.1%	12 7.1%	42 9.7%	29 9.8%	24 8.1%	38 11.4%	6 4.3%	10 8.7%	40 10.2%	14 6.8%

Table 15-2

Q.3: DO YOU THINK "HOMELESSNESS" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	VOTING			PARTY REGISTRATION			HHL D INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	=====			=====			=====			=====			=====		=====			=====		
	NOT	REGIS			NON-		UNDER	\$40K-	\$80K	H.S.	SOME		HOME-		NON-	PC	WEB	<10	10-29	30 YR
	TERED	TERED	DEMO-	REPUB	OTH R/		\$40K	\$79K	PLUS	LESS	CLLG/	COLLG	OWNER	RENTR	USERS	USERS	USERS	YEARS	YEARS	MORE
TOTAL	TERED	VOTER	CRAT	LICAN	DK															
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600	155	437	219	103	116	161	155	215	151	147	291	360	222	85	510	471	126	221	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER	52	14	38	21	9	8	11	8	26	10	7	35	31	17	8	45	43	13	19	20
	8.7%	9.0%	8.8%	9.6%	9.0%	7.0%	7.1%	5.5%	12.1%	6.5%	4.9%	12.1%	8.7%	7.8%	8.9%	8.8%	9.2%	9.9%	8.8%	8.0%
SAME	232	59	170	78	44	48	61	58	89	50	51	128	137	91	30	202	196	52	91	89
	38.6%	38.2%	38.9%	35.5%	42.8%	41.8%	37.6%	37.6%	41.4%	32.9%	34.5%	43.9%	38.2%	40.9%	34.9%	39.6%	41.6%	41.6%	41.1%	35.0%
WORSE	262	67	190	104	41	46	82	77	75	82	78	96	153	99	41	217	187	47	91	125
	43.7%	43.4%	43.4%	47.3%	39.6%	39.5%	51.1%	49.6%	35.2%	54.5%	52.9%	32.9%	42.4%	44.7%	47.7%	42.5%	39.8%	37.3%	40.9%	49.3%
NO OPINION	54	15	39	17	9	14	7	11	24	9	11	33	39	15	7	46	45	14	20	19
	8.9%	9.4%	8.9%	7.5%	8.7%	11.7%	4.3%	7.4%	11.3%	6.1%	7.7%	11.2%	10.7%	6.6%	8.5%	9.1%	9.4%	11.1%	9.2%	7.7%

Table 16-1

Q.3: DO YOU THINK "THE COST OF ENERGY" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	COUNTY							AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT	
	=====							=====			=====		=====		=====			=====	
	TOTAL	ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	WHITE NON-HISP	LA-TINO	OTHER ETHNC	EM-PLOYD	NOT EM-PLOYD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE	600 100%	125 100%	88 100%	75 100%	61 100%	138 100%	112 100%	190 100%	248 100%	162 100%	170 100%	430 100%	301 100%	299 100%	333 100%	130 100%	112 100%	387 100%	200 100%
BETTER	17 2.8%	5 3.9%	2 2.7%	1 1.3%	2 2.7%	4 3.0%	3 2.3%	9 4.7%	1 0.5%	7 4.1%	4 2.4%	13 2.9%	12 4.0%	5 1.5%	5 1.6%	4 2.8%	8 6.9%	8 2.0%	7 3.3%
SAME	67 11.2%	22 17.6%	12 13.8%	7 9.6%	6 9.4%	15 11.0%	5 4.2%	35 18.3%	19 7.7%	13 8.2%	21 12.1%	46 10.8%	39 12.9%	28 9.5%	27 8.2%	25 19.6%	12 10.7%	43 11.2%	24 11.9%
WORSE	497 82.9%	96 76.6%	71 80.8%	65 85.9%	52 85.5%	116 83.4%	98 87.4%	132 69.3%	226 91.1%	139 86.1%	142 83.4%	355 82.7%	242 80.5%	255 85.3%	287 86.2%	95 73.4%	91 81.1%	326 84.3%	160 80.3%
NO OPINION	19 3.2%	2 1.9%	2 2.7%	2 3.2%	1 2.4%	4 2.6%	7 6.1%	15 7.7%	2 0.7%	3 1.6%	4 2.1%	16 3.6%	8 2.6%	11 3.7%	13 4.0%	5 4.1%	1 1.3%	10 2.5%	9 4.4%

Table 16-2

Q.3: DO YOU THINK "THE COST OF ENERGY" IN THE BAY AREA HAS  
GOTTEN BETTER, STAYED ABOUT THE SAME, OR GOTTEN WORSE OVER THE PAST YEAR?

	VOTING			PARTY REGISTRATION			HHLD INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	NOT REGIS TERED	REGIS TERED	VOTER	DEMO- CRAT	REPUB LICAN	NON- PART/ OTHR/ DK	UNDER \$40K	\$40K- \$79K	\$80K PLUS	H.S. OR LESS	SOME CLLG/ TRADE	COLLG GRAD	HOME- OWNER	RENTN	NON- PC USERS	PC USERS	WEB USERS	<10 YEARS	10-29 YEARS	30 YR MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600	155	437	219	103	116	161	155	215	151	147	291	360	222	85	510	471	126	221	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER	17	5	11	7	2	3	9	4	3	9	4	2	5	11	5	12	10	5	5	7
	2.8%	3.4%	2.6%	3.1%	1.5%	2.7%	5.6%	2.3%	1.2%	6.2%	2.6%	0.8%	1.5%	5.1%	6.0%	2.3%	2.1%	3.7%	2.2%	2.8%
SAME	67	27	40	16	9	15	27	13	22	23	15	29	29	34	14	53	48	21	27	19
	11.2%	17.5%	9.1%	7.3%	8.8%	12.8%	16.5%	8.6%	10.1%	15.4%	10.0%	10.0%	8.0%	15.3%	16.1%	10.5%	10.3%	16.8%	12.3%	7.4%
WORSE	497	113	376	193	92	92	113	134	190	105	125	258	320	163	59	433	402	92	181	224
	82.9%	73.2%	86.0%	87.9%	89.2%	79.6%	69.9%	86.7%	88.7%	69.4%	84.5%	88.7%	88.8%	73.6%	69.7%	84.9%	85.2%	73.0%	81.7%	88.8%
NO OPINION	19	9	10	4	-	6	13	4	-	13	4	1	6	13	7	12	12	8	8	3
	3.2%	5.9%	2.3%	1.7%	0.5%	4.9%	7.9%	2.4%		9.0%	2.8%	0.5%	1.6%	6.0%	8.2%	2.4%	2.5%	6.5%	3.8%	1.0%

Table 17-1

Q.4: HOW WOULD YOU GENERALLY DESCRIBE ECONOMIC CONDITIONS IN THE BAY AREA NOW?  
 WOULD YOU SAY THAT ECONOMICALLY, THE BAY AREA IS IN GOOD TIMES OR BAD TIMES RIGHT NOW?

	COUNTY							AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT	
	TOTAL	ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	WHITE NON-HISP	LA-TINO	OTHER ETHNC	EM-PLOYD	NOT EM-PLOYD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE	600	125	88	75	61	138	112	190	248	162	170	430	301	299	333	130	112	387	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
GOOD TIMES	278	58	36	34	35	66	50	98	105	75	79	199	151	127	171	42	50	174	99
	46.4%	46.4%	40.6%	44.6%	57.0%	47.4%	44.9%	51.8%	42.3%	46.1%	46.6%	46.2%	50.3%	42.4%	51.3%	32.8%	44.4%	44.9%	49.6%
BAD TIMES	239	51	39	26	21	58	43	71	115	53	62	178	108	132	108	75	53	167	68
	39.9%	40.9%	44.3%	35.1%	35.3%	42.2%	38.3%	37.4%	46.5%	32.7%	36.5%	41.3%	35.8%	44.0%	32.5%	57.5%	47.1%	43.1%	33.8%
DON'T KNOW/NO OPINION	82	16	13	15	5	14	19	21	28	34	29	54	42	41	54	13	10	46	33
	13.7%	12.8%	15.1%	20.3%	7.7%	10.4%	16.7%	10.8%	11.2%	21.1%	16.9%	12.5%	13.9%	13.6%	16.2%	9.8%	8.5%	12.0%	16.6%

Table 17-2

Q.4: HOW WOULD YOU GENERALLY DESCRIBE ECONOMIC CONDITIONS IN THE BAY AREA NOW?  
 WOULD YOU SAY THAT ECONOMICALLY, THE BAY AREA IS IN GOOD TIMES OR BAD TIMES RIGHT NOW?

	VOTING			PARTY REGISTRATION			HHLD INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	NOT REGIS TERED	REGIS TERED	VOTER	DEMO- CRAT	REPU LICAN	NON- PART/ OTHR/ DK	UNDER \$40K	\$40K- \$79K	\$80K PLUS	H.S. OR LESS	SOME CLLG/ TRADE	COLLG GRAD	HOME- OWNER	RENT R	NON- PC USERS	PC USERS	WEB USERS	<10 YEARS	10-29 YEARS	30 YR MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600 100%	155 100%	437 100%	219 100%	103 100%	116 100%	161 100%	155 100%	215 100%	151 100%	147 100%	291 100%	360 100%	222 100%	85 100%	510 100%	471 100%	126 100%	221 100%	253 100%
GOOD TIMES	278 46.4%	76 48.8%	202 46.3%	88 40.3%	58 56.8%	56 48.4%	63 39.1%	67 43.4%	118 55.1%	58 38.8%	65 44.0%	151 51.9%	183 50.8%	91 40.9%	37 43.1%	241 47.3%	229 48.6%	69 55.1%	100 45.4%	108 42.8%
BAD TIMES	239 39.9%	70 45.2%	168 38.5%	106 48.4%	28 27.5%	34 29.4%	78 48.2%	68 44.1%	67 31.2%	76 50.4%	62 41.7%	99 34.0%	125 34.7%	105 47.6%	42 49.4%	197 38.5%	179 38.0%	42 33.6%	93 41.8%	105 41.4%
DON'T KNOW/NO OPINION	82 13.7%	9 6.0%	67 15.2%	25 11.3%	16 15.6%	26 22.2%	20 12.7%	19 12.5%	29 13.7%	16 10.8%	21 14.3%	41 14.1%	52 14.5%	26 11.6%	6 7.5%	72 14.1%	63 13.4%	14 11.2%	28 12.8%	40 15.8%



Table 18-1

Q.5: WHAT ABOUT THE NEXT 12 MONTHS OR SO? DO YOU EXPECT THE ECONOMIC CONDITIONS  
IN THE BAY AREA TO GET BETTER, STAY THE SAME, OR GET WORSE?

	COUNTY							AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT	
	TOTAL	ALA- MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR- BAN	MALE	FEM	WHITE NON- HISP	LA- TINO	OTHER ETHNC	EM- PLOVD	NOT EM- PLOVD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE	600	125	88	75	61	138	112	190	248	162	170	430	301	299	333	130	112	387	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
GET BETTER	220	44	31	28	25	59	33	77	86	57	66	153	121	98	109	57	46	128	88
	36.6%	35.4%	35.4%	37.3%	40.9%	42.5%	29.0%	40.4%	34.6%	35.4%	39.0%	35.7%	40.4%	32.8%	32.7%	43.6%	41.0%	33.0%	43.9%
STAY THE SAME	237	46	32	29	23	65	42	67	109	60	72	165	112	125	151	27	49	168	65
	39.5%	36.7%	36.5%	38.4%	38.0%	46.9%	37.2%	35.4%	44.1%	37.1%	42.5%	38.3%	37.1%	41.8%	45.2%	21.0%	43.9%	43.3%	32.4%
GET WORSE	106	27	16	11	10	13	29	44	36	27	19	87	47	59	53	38	13	75	30
	17.7%	21.2%	18.6%	14.4%	17.1%	9.1%	26.2%	23.1%	14.3%	16.6%	11.1%	20.3%	15.7%	19.7%	15.8%	29.3%	12.0%	19.5%	15.1%
DON'T KNOW/NO OPIONION	37	8	8	7	2	2	8	2	17	18	13	25	20	17	21	8	4	16	17
	6.2%	6.7%	9.6%	9.9%	4.0%	1.5%	7.5%	1.2%	7.0%	10.9%	7.4%	5.7%	6.7%	5.6%	6.3%	6.0%	3.1%	4.1%	8.7%

Table 18-2

Q.5: WHAT ABOUT THE NEXT 12 MONTHS OR SO? DO YOU EXPECT THE ECONOMIC CONDITIONS  
IN THE BAY AREA TO GET BETTER, STAY THE SAME, OR GET WORSE?

	VOTING			PARTY REGISTRATION			HHL D INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	=====			=====			=====			=====			=====		=====			=====		
	NOT	REGIS			NON-		UNDER	\$40K-	\$80K	H.S.	SOME		HOME-		NON-	PC	WEB	<10	10-29	30 YR
	TERED	TERED	DEMO-	REPUB	OTH R/		\$40K	\$79K	PLUS	OR	CLLG/	COLLG	OWNER	RENTR	USERS	USERS	USERS	YEARS	YEARS	MORE
TOTAL	TERED	VOTER	CRAT	LICAN	DK															
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600	155	437	219	103	116	161	155	215	151	147	291	360	222	85	510	471	126	221	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
GET BETTER	220	74	143	69	36	39	61	56	79	67	46	103	121	96	34	184	167	73	71	76
	36.6%	47.8%	32.7%	31.3%	34.8%	33.6%	37.7%	35.9%	36.8%	44.6%	30.9%	35.4%	33.6%	43.4%	39.3%	36.0%	35.4%	58.1%	31.9%	30.0%
STAY THE SAME	237	43	193	100	48	45	53	60	105	42	64	129	163	65	30	207	201	35	92	110
	39.5%	27.7%	44.1%	45.4%	46.6%	39.3%	32.8%	39.1%	48.9%	28.2%	43.4%	44.2%	45.3%	29.1%	35.5%	40.5%	42.7%	27.9%	41.5%	43.5%
GET WORSE	106	29	75	36	12	27	31	33	25	29	31	45	57	46	12	93	80	15	45	47
	17.7%	18.6%	17.1%	16.4%	12.0%	23.1%	19.4%	21.4%	11.5%	19.2%	20.9%	15.3%	15.8%	20.6%	14.5%	18.3%	16.9%	11.6%	20.3%	18.5%
DON'T KNOW/NO OPIONION	37	9	27	15	7	5	16	6	6	12	7	15	19	15	9	27	24	3	14	20
	6.2%	6.0%	6.1%	6.9%	6.6%	4.0%	10.1%	3.6%	2.8%	8.0%	4.8%	5.1%	5.3%	6.9%	10.7%	5.2%	5.0%	2.4%	6.3%	8.0%

Table 19-1

Q.6: DO YOU THINK IT IS POSSIBLE FOR THE BAY AREA TO GROW AS A REGION  
ECONOMICALLY AND AT THE SAME TIME IMPROVE THE OVERALL QUALITY OF LIFE HERE?

	COUNTY							AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT	
	TOTAL	ALA- MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR- BAN	MALE	FEM	WHITE NON- HISP	LA- TINO	OTHER ETHNC	EM- PLOYD	NOT EM- PLOYD
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE	600 100%	125 100%	88 100%	75 100%	61 100%	138 100%	112 100%	190 100%	248 100%	162 100%	170 100%	430 100%	301 100%	299 100%	333 100%	130 100%	112 100%	387 100%	200 100%
YES	462 77.0%	97 77.6%	69 78.7%	59 78.1%	53 86.5%	101 73.2%	83 73.7%	146 77.2%	203 81.9%	112 69.2%	128 75.4%	334 77.6%	236 78.5%	226 75.4%	250 75.2%	96 73.7%	94 83.1%	299 77.2%	154 77.0%
NO	109 18.1%	21 16.6%	13 14.6%	13 17.2%	7 10.8%	29 20.7%	27 24.0%	40 21.3%	34 13.6%	35 21.4%	33 19.2%	76 17.7%	56 18.7%	53 17.6%	61 18.4%	29 22.0%	16 14.6%	71 18.3%	36 18.2%
DON'T KNOW/NO OPIONION	29 4.9%	7 5.7%	6 6.8%	4 4.8%	2 2.7%	8 6.1%	3 2.3%	3 1.5%	11 4.5%	15 9.4%	9 5.4%	20 4.7%	8 2.8%	21 7.0%	21 6.4%	6 4.3%	3 2.2%	17 4.5%	10 4.8%

Table 19-2

Q.6: DO YOU THINK IT IS POSSIBLE FOR THE BAY AREA TO GROW AS A REGION  
ECONOMICALLY AND AT THE SAME TIME IMPROVE THE OVERALL QUALITY OF LIFE HERE?

	VOTING			PARTY REGISTRATION			HHLD INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	=====			=====			=====			=====			=====		=====			=====		
	NOT	REGIS			NON-		UNDER	\$40K-	\$80K	H.S.	SOME		HOME-		NON-	PC	WEB	<10	10-29	30 YR
	TOTAL	TERED	VOTER	DEMO-	REPUB	OTHR/ DK	\$40K	\$79K	PLUS	LESS	CLLG/ TRADE	COLLG GRAD	OWNER	RENTR	USERS	USERS	USERS	YEARS	YEARS	MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600	155	437	219	103	116	161	155	215	151	147	291	360	222	85	510	471	126	221	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
YES	462	116	338	174	78	87	115	119	175	107	118	227	281	166	62	396	367	86	186	190
	77.0%	74.6%	77.4%	79.2%	76.2%	75.0%	71.5%	76.7%	81.7%	71.3%	80.3%	77.9%	78.0%	75.0%	72.3%	77.6%	77.8%	68.5%	84.1%	75.0%
NO	109	30	79	35	18	26	33	29	31	33	25	50	63	43	18	91	83	30	29	50
	18.1%	19.1%	18.1%	16.2%	17.3%	22.5%	20.3%	19.1%	14.7%	21.8%	17.0%	17.0%	17.4%	19.2%	21.4%	17.7%	17.7%	24.1%	13.0%	19.7%
DON'T KNOW/NO OPIONION	29	10	20	10	7	3	13	6	8	10	4	15	17	13	5	24	21	9	7	14
	4.9%	6.3%	4.5%	4.6%	6.6%	2.5%	8.2%	4.2%	3.6%	6.9%	2.7%	5.1%	4.6%	5.8%	6.3%	4.7%	4.6%	7.4%	3.0%	5.3%

Table 20-1

Q.7: WOULD YOU SAY THAT YOU AND YOUR FAMILY ARE FINANCIALLY BETTER OFF OR WORSE OFF TODAY THAN YOU WERE ONE YEAR AGO?

	COUNTY							AGE			TYPE OF COMMUNITY		GENDER		ETHNICITY			EMPLOYMENT	
	TOTAL	ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN	MALE	FEM	NON-HISP	LA-TINO	OTHER ETHNC	EM-PLOYD	NOT EM-PLOYD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217
WEIGHTED BASE	600	125	88	75	61	138	112	190	248	162	170	430	301	299	333	130	112	387	200
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER OFF	270	53	35	35	29	69	49	95	125	50	80	191	150	120	151	58	55	188	80
	45.1%	42.7%	40.1%	46.0%	47.4%	49.7%	44.0%	50.0%	50.5%	31.1%	47.0%	44.3%	50.0%	40.1%	45.5%	45.0%	49.2%	48.6%	40.3%
WORSE OFF	143	28	21	12	15	27	41	49	50	44	31	113	54	90	85	33	19	83	55
	23.9%	22.2%	23.3%	15.4%	24.8%	19.8%	36.4%	25.9%	20.1%	27.4%	18.0%	26.2%	17.9%	29.9%	25.5%	25.6%	16.7%	21.4%	27.5%
THE SAME	181	42	29	29	17	42	21	43	71	66	58	123	93	87	96	36	37	113	62
	30.1%	33.7%	33.2%	38.6%	27.8%	30.6%	18.7%	22.9%	28.8%	40.6%	34.1%	28.5%	31.0%	29.2%	28.8%	27.4%	32.9%	29.2%	31.0%
DON'T KNOW/NO OPINION	6	2	3	-	-	-	1	2	2	2	2	4	3	2	1	3	1	3	2
	1.0%	1.3%	3.4%				0.9%	1.3%	0.7%	1.0%	1.0%	0.9%	1.1%	0.8%	0.3%	2.0%	1.3%	0.9%	1.2%

Table 20-2

Q.7: WOULD YOU SAY THAT YOU AND YOUR FAMILY ARE FINANCIALLY BETTER OFF OR WORSE  
OFF TODAY THAN YOU WERE ONE YEAR AGO?

	VOTING			PARTY REGISTRATION			HHLD INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	NOT REGIS TERED	REGIS TERED	VOTER	DEMO- CRAT	REPUBLICAN	NON- PART/ OTHR/ DK	UNDER \$40K	\$40K- \$79K	\$80K- PLUS	H.S. OR LESS	SOME CLLG/ TRADE	COLLG GRAD	HOME- OWNER	RENTR	NON- PC USERS	PC USERS	WEB USERS	<10 YEARS	10-29 YEARS	30 YR MORE
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600	155	437	219	103	116	161	155	215	151	147	291	360	222	85	510	471	126	221	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER OFF	270	72	196	91	58	47	41	70	136	54	63	153	175	91	21	249	238	60	111	99
	45.1%	46.3%	44.8%	41.6%	56.4%	40.7%	25.5%	45.1%	63.6%	36.1%	42.7%	52.4%	48.8%	41.2%	24.6%	48.9%	50.5%	47.9%	50.2%	39.2%
WORSE OFF	143	37	102	59	18	25	59	37	28	50	36	53	83	51	24	116	104	19	56	69
	23.9%	24.2%	23.3%	27.0%	17.4%	21.5%	36.7%	23.7%	13.0%	32.9%	24.1%	18.1%	23.0%	22.8%	28.6%	22.7%	22.1%	14.8%	25.1%	27.3%
THE SAME	181	45	135	66	27	42	60	48	50	44	48	84	101	76	37	142	126	46	51	83
	30.1%	28.9%	30.8%	30.1%	26.1%	36.2%	37.4%	31.2%	23.4%	29.0%	32.5%	28.9%	28.0%	34.4%	43.3%	27.9%	26.8%	36.5%	23.2%	32.9%
DON'T KNOW/NO OPINION	6	1	5	3	-	2	1	-	-	3	1	2	1	3	3	3	3	1	3	1
	1.0%	0.6%	1.1%	1.3%	-	1.6%	0.4%	-	-	2.0%	0.7%	0.6%	0.2%	1.5%	3.5%	0.5%	0.6%	0.8%	1.4%	0.6%

Table 21-1

Q.8: LOOKING AHEAD, DO YOU THINK THAT A YEAR FROM NOW YOU WILL BE BETTER OFF FINANCIALLY, WORSE OFF OR JUST ABOUT THE SAME AS NOW?

	COUNTY							AGE			TYPE OF COMMUNITY		GENDER	ETHNICITY			EMPLOYMENT			
	TOTAL	ALA-MEDA	CNTRA COSTA	SAN FRAN	SAN MATEO	SANTA CLARA	NORTH BAY	18-34	35-54	55 OR OLDER	URBAN	SUBR-BAN		MALE	FEM	WHITE	LA-TINO	OTHER ETHNC	EM-PLOYD	NOT EM-PLOYD
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	97	103	99	96	106	99	142	233	225	171	429	272	328	367	101	108	368	217	
WEIGHTED BASE	600	125	88	75	61	138	112	190	248	162	170	430	301	299	333	130	112	387	200	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
BETTER OFF	254	47	40	28	19	66	54	102	116	37	78	177	141	113	123	67	54	178	76	
	42.4%	37.8%	45.8%	36.7%	31.9%	47.3%	48.3%	53.6%	46.8%	22.6%	45.7%	41.1%	46.9%	37.9%	36.9%	51.3%	47.6%	46.0%	38.2%	
WORSE OFF	46	10	3	11	6	6	11	8	24	14	14	32	18	27	31	7	6	31	13	
	7.6%	8.2%	3.2%	14.2%	9.1%	4.2%	9.5%	4.1%	9.5%	8.8%	8.2%	7.4%	6.1%	9.2%	9.2%	5.7%	5.6%	8.0%	6.8%	
ABOUT THE SAME	285	66	42	34	33	65	46	79	102	103	71	214	132	153	170	55	50	168	105	
	47.5%	52.5%	47.6%	44.7%	54.6%	46.6%	40.7%	41.8%	41.1%	63.8%	41.6%	49.8%	43.9%	51.1%	51.0%	42.3%	44.4%	43.5%	52.8%	
DON'T KNOW/NO OPINION	15	2	3	3	3	3	2	1	6	8	8	7	9	6	9	1	3	10	4	
	2.5%	1.4%	3.3%	4.4%	4.4%	1.9%	1.5%	0.5%	2.6%	4.7%	4.5%	1.7%	3.1%	1.9%	2.9%	0.7%	2.4%	2.5%	2.3%	

Table 21-2

Q.8: LOOKING AHEAD, DO YOU THINK THAT A YEAR FROM NOW YOU WILL BE BETTER OFF FINANCIALLY, WORSE OFF OR JUST ABOUT THE SAME AS NOW?

	VOTING			PARTY REGISTRATION			HHLD INCOME			EDUCATION			TENURE		COMPUTER USAGE			LENGTH OF RESIDNC IN BAY AREA		
	NOT REGIS	TERED	VOTER	DEMO-	REPUB	OTHR/	UNDER \$40K	\$40K-\$79K	\$80K PLUS	H.S. OR LESS	SOME CLLG/ TRADE	COLLG GRAD	HOME-OWNER	RENTR	NON-PC USERS	PC USERS	WEB USERS	<10 YEARS	10-29 YEARS	30 YR MORE
TOTAL	TERED			CRAT	LICAN	DK														
BASE: TOTAL RESPONDENTS (UNWEIGHTED BASE)	600	107	489	239	123	127	146	160	218	130	147	313	382	201	85	512	475	104	198	298
WEIGHTED BASE	600	155	437	219	103	116	161	155	215	151	147	291	360	222	85	510	471	126	221	253
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
BETTER OFF	254	79	171	80	44	47	70	55	100	73	68	109	132	115	34	218	199	60	107	88
	42.4%	51.2%	39.2%	36.5%	42.9%	41.0%	43.5%	35.6%	46.4%	48.4%	46.5%	37.4%	36.7%	51.8%	39.6%	42.8%	42.3%	47.7%	48.2%	34.7%
WORSE OFF	46	8	37	21	5	10	13	17	9	9	8	27	29	15	8	36	34	6	16	24
	7.6%	5.0%	8.4%	9.8%	5.0%	8.8%	8.2%	11.0%	4.4%	6.0%	5.5%	9.3%	8.0%	7.0%	9.7%	7.1%	7.2%	4.9%	7.0%	9.5%
ABOUT THE SAME	285	66	216	112	50	54	74	81	100	66	67	147	187	89	42	242	225	60	96	129
	47.5%	42.7%	49.4%	51.3%	48.4%	46.7%	45.6%	52.5%	46.5%	44.1%	45.5%	50.5%	52.0%	40.3%	49.6%	47.4%	47.8%	47.4%	43.6%	50.9%
DON'T KNOW/NO OPINION	15	2	13	5	4	4	4	1	6	2	4	8	12	2	1	14	13	-	3	12
	2.5%	1.1%	3.0%	2.4%	3.8%	3.5%	2.7%	0.9%	2.7%	1.6%	2.5%	2.7%	3.3%	1.0%	1.0%	2.8%	2.7%		1.3%	4.8%